



# my epic

## I AM UNDONE



#### Overview:

The soundtrack of a hopeful youth shimmers inside the unassuming three piece that is My Epic. Deliberately penning lyrics to subvert all basic human nature, My Epic have become the unforeseen antidote to apathy with song after song evoking raw emotion wrapped in a palpable tenderness.

Soaring refrains and dynamic vocals breeze in and out of carefully sculpted songs with alternated softness and exuberance. The often heart rending melodies roll and rush around vocals that threaten to sweep you off your feet. Lyrically stunning, vital and rebellious in the most captivating way, My Epic has staked their claim on Beauty as certainly as they have taken their stand against the unremarkable. When inspiration comes from beauty the result is anything but ordinary, and for My Epic the results are unforgettable.

For fans of: As Cities Burn, Thrice, Cool Hand Luke

#### Selling Points:

- Full 2008 tour schedule including a stop at Cornerstone Festival in Illinois
- Featured on Summer and Fall '08 Dreamt Music sampler CDs.
- Strong print & online ad campaign with additional fuel provided by non-stop viral networking.
- Cover art by Dave Quiggle (Atreyu, Sick Of It All, War Of Ages)

#### Advertising / Marketing

- Aggressive print ad campaign to include Alt Press, Outburn, AMP, HM and more...
- Online features being scheduled with key rock / indie websites
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown / Dreamt Music email and text message subscription lists.

Hometown: Charlotte, NC

Key Markets: National

#### TRACKLISTING:

1. Prologue
2. The Oil Press
3. Lest We Die
4. The Lover and The Thief
5. Perelandra
6. You Know We All Love You
7. Our Little Girl
8. Men In Little Houses
9. Communion
10. You Became I
11. -
12. It's At Times Like This I Realize  
That Survival Is Not Enough.

Street Date: August 5, 2008

Artist: MY EPIC

Title: I Am Undone

Genre: Rock / Indie

Cat. # FCD073-2

UPC: 803847107327

Price Code: CD12

Configuration: CD

Box Lot: 30



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