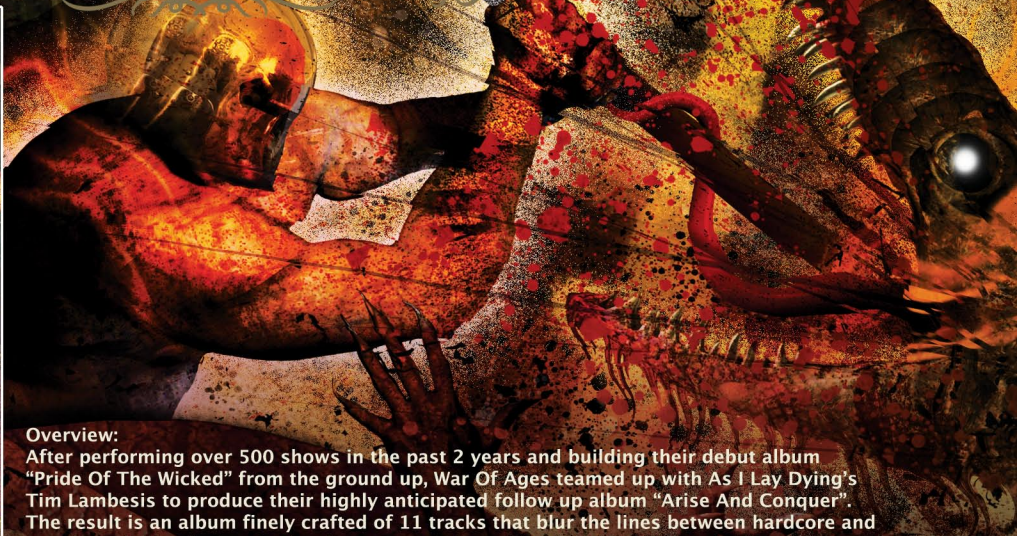


War of Ages

ARISE & CONQUER



Overview:

After performing over 500 shows in the past 2 years and building their debut album "Pride Of The Wicked" from the ground up, War Of Ages teamed up with As I Lay Dying's Tim Lambesis to produce their highly anticipated follow up album "Arise And Conquer". The result is an album finely crafted of 11 tracks that blur the lines between hardcore and metal much like the bands they have toured alongside of such as Soilwork, Throwdown, Bleeding Through, Terror and All Shall Perish.

"Arise And Conquer" can clearly be seen as a testimony to the bands endurance, work ethic and arrival both lyrically and musically.

Selling Points:

- Previous album "Pride Of The Wicked" has scanned 17,000 copies
- "Arise And Conquer" was produced by Tim Lambesis of As I Lay Dying.
- 1.4+ million plays and 35,000 friends on Myspace.com
- Headlined both Facedown Fest 2007 + 2008 as well as Cornerstone Festival's Underground Stage in 2007 + 2008.
- As seen on tour with Bleeding Through, Throwdown, Soilwork, All Shall Perish, Through The Eyes Of The Dead & more.
- Touring June 13 - July 26 as part of the 1st annual "Scream The Prayer" summer tour.
- Video for "Through The Flames" being submitted to MTV2, Fuse, TVU and more.

Advertising / Marketing / Press

- Aggressive print ad campaign to include Alt Press, Revolver, Outburn, AMP, Hails + Horns, Decibel, HM and more...
- TV advertising on MTV2 and Fuse.
- Magazine cover features confirmed for HM, Uprise and Highwire Daze
- Thorough pre-release promotion through stickers, buttons, online graphics, touring and viral networking.
- Online features being scheduled with key hardcore, metal and rock websites
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

Hometown: Erie, PA
Key Markets: National

TRACKLISTING:

- 1) All Consuming Fire
- 2) When Faith Turns To Ashes
- 3) Through The Flames
- 4) Salvation
- 5) Sleep Of Prisoners
- 6) Wages Of Sin
- 7) Yet Another Fallen Eve
- 8) Generational Curse
- 9) The Awakening
- 10) The Deception Of Strongholds



Also available:
War Of Ages
"Fire From The Tomb"
FCD061-2



Also available:
War Of Ages
"Pride Of The Wicked"
FCD055-2



Street Date: July 22, 2008
Artist: WAR OF AGES
Title: Arise And Conquer
Genre: Hardcore / Metal
Cat. # FCD072-2
UPC: 803847107228
Price Code: CD12
Configuration: CD
Box Lot: 30

**FACEDOWN
RECORDS**

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distributed by:

