



FOR TODAY

EKKLESIA

NOT ACTUAL COVER



TRACKLISTING:

1. Intro
2. Infantry
3. Redemption
4. Agape
5. Never Lose Sight of The Goals
6. Instrumental
7. Words of Hope
8. Ready For The Fight
9. A Higher Standard
10. With A Passion Burning

Overview:

From the heart of the Midwest rises a beast whose ferocity and aggression is rivaled only by its poise and focus. For two years FOR TODAY have clawed and scraped their way into the spotlight. Seldom is there to be found a band whose passion and integrity are matched by their technicality and musical merit. Music is a catalyst and FOR TODAY uses their August Burns Red-meets-Between The Buried And Me sound to spread their message across the nation. FOR TODAY have become widely known as one of modern metal's most technically proficient bands and have earned their spot by playing over 200 dates in 2007 alone. Fusing extensive and prestigious backgrounds in both hardcore and metal and promising to 'up' the touring ante in 2008 they have stamped their name in the hearts of fans from all across the globe.

FOR TODAY's debut full-length "Ekklesia," produced by Jamie King (Between The Buried And Me, The Human Abstract) is marked for release on April 1 and with the backing of Facedown Records (along with a relentless tour schedule) FOR TODAY stands poised and ready to stake their claim in today's modern metal scene.

Selling Points:

- Full time touring band, played 200 shows in 2007 with no label support.
- For Today is a top priority for Facedown in '08.
- For Today will be on the road for 10 months in 2008 to support Ekklesia.
- Appearing at Facedown Fest 2008 (Mar. 28-29 @ The Glasshouse in Pomona, CA)
- Featured on Winter + Spring '08 Facedown sampler CDs.
- "Ekklesia" was produced and engineered by Jamie King (Between The Buried And Me) and sounds amazing.
- Strong print ad campaign teamed up with online and network commercial advertising (MTV2 + Fuse).

Advertising / Marketing

- Aggressive print ad campaign to include Alt Press, Revolver, Outburn, AMP, Decibel, Hails + Horns, HM and more...
- Online features scheduled with Pure Volume, Facedown Records.com, and more.
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.

Key Markets

Sioux City (Hometown), Minneapolis, Sioux Falls, Omaha, Des Moines, Kansas City, Oklahoma City, Little Rock, Houston, Dallas, Birmingham, Louisville, Indianapolis

**FACEDOWN
RECORDS**

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