

# SEVENTH STAR

THE UNDISPUTED TRUTH



SEVENTH STAR – “The Undisputed Truth” Street Date: 6.12.2007



## TRACKLISTING:

1. The Undisputed Truth
2. Now At Hand
3. World War Three
4. Cursed Creation (The Fall of Man)
5. Isaiah Six
6. For All The Saints
7. Seven
8. The World's Solution
9. I Versus I
10. Overrun.Overgrown.Overthrown.
11. Chasing The Wind

## OVERVIEW:

It's been nearly nine years since the formation of Seventh Star, and after one EP, two full-lengths, and numerous U.S. and international tours, it has finally arrived: 2007, the year of Seventh Star.

2005 saw the release of "Brood of Vipers," which took Seventh Star to the next level professionally, musically, and lyrically. With a dedicated lineup, ferocious frontman, and sweat-soaked, energy-filled live performances, they poured everything they had into the band. Two years later and wiser, Seventh Star is back with "The Undisputed Truth."

In March, Seventh Star will head back to Salem, MA to GodCity Studios to work with Kurt Ballou (the man responsible for recording "Brood of Vipers" as well as such greats as Converge, Ramallah, Cave In, and many more), so you can be sure to expect another in-your-face recording.

After taking over six months off from touring to write, the boys headed back up to Salem, MA to work with Kurt Ballou (the man responsible for recording "Brood of Vipers" as well as such greats as Converge, Ramallah, Cave In, and many more). The result is a Seventh Star who are upping the speed and attitude in the style of metal bands like Obituary or Sepultura, adding the bounce of NYHC bands like Madball and Biohazard, and bringing in southern groove in the vein of Crowbar and C.O.C. as well as parts drawn from post-hardcore and rock, with overall better songwriting.

Lyrically, "The Undisputed Truth" will make no compromises. The album's theme is the Restoration of Creation. Exploring the need for answers and purpose. Bold lyrics with a point. In a scene where bands hop from trend to trend, Seventh Star stand as a band with a message. Their music has purpose. Their purpose gives birth to music. And their purpose restores the Creation who yearns for its Creator.

## 2007: THE YEAR OF SEVENTH STAR

### SELLING POINTS:

- Non stop summer and fall touring to support this album including stops at Cornerstone Festival, Sonshine Festival and more.
- The highly anticipated follow up to 2005's "Brood Of Vipers".
- Just co-headlined Facedown Fest 2007 in Pomona, CA in front of a sold out crowd of 1,000 people.
- Full time touring band.
- Featured on 25,000+ Facedown spring / summer '07 sampler CDs

### ADVERTISING / MARKETING:

- Aggressive print ad campaign to include Alt Press, Outburn, AMP, Decibel, Hails + Horns, HM and more...
- Front page feature on Pure Volume during week of street date.
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.

### KEY MARKETS:

- Ocala (Hometown), St. Petersburg, Orlando, Miami, Jacksonville, Los Angeles, San Diego, Chicago, Phoenix, Las Vegas

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Street Date: June 12th, 2007  
Artist: SEVENTH STAR  
Title: The Undisputed Truth  
Genre: Hardcore / Metal  
Cat. # FCD059-2  
UPC: 803847105927  
Series Code: 1298  
Configuration: CD  
Box Lot: 30