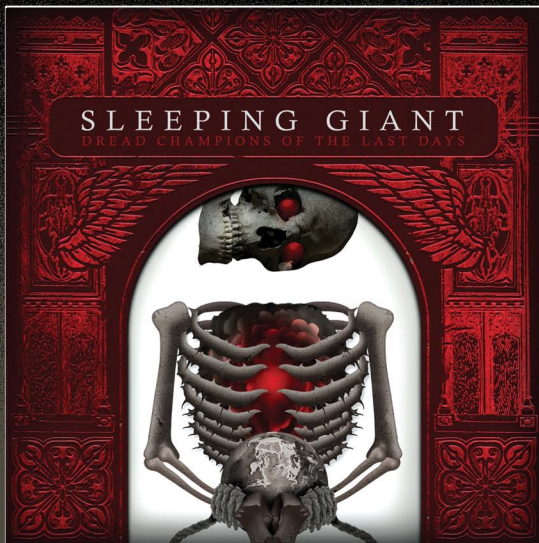


SLEEPING GIANT



SLEEPING GIANT – “Dread Champions Of The Last Days” Street Date: 5.1.2007



TRACKLISTING:

1. The Army Of One
2. This Calls For Patient Endurance
On The Part Of The Saints
3. Narrow Road
4. Whoremonger
5. Behold The Pale Horse
6. Dynasty
7. Covenant
8. Blame It On The Holy Rollers
9. The Power Of Prayer
10. Sleeping Giant
11. No Sleep From My Eyes
12. King Of Kings
13. Oh Praise Him
14. This Is The Word

OVERVIEW:

Sleeping Giant represent a great and terrible day when all living things will return to dust; and their sound is as formidable as one might suspect the apocalypse should be. Sleeping Giant charged onto the Redlands, CA scene in 2006 with their bold and powerful live show, where in addition to being entranced by ominous guitars, crowds are met with burning passion from articulate front man Thom Green. The sincerity behind the words that pour out from Green's mouth is deeply rooted in the band's unwavering love for their fellow man.

Sleeping Giant are resolute in their goal to reach as many people as possible with their message of repentance; but their music is anything but single-minded. The diversity of sound on their debut "Dread Champions of the Last Days" is striking, and listeners will find the band's ability to morph seamlessly from one track to the next to be unforgettable. With influences that range as broad as Blood Had Been Shed, Isis, Wu Tang Clan, Ringworm, Led Zeppelin and Explosions In The Sky, "Dread Champions." is without a doubt one of the most diverse albums to hit the hardcore / metal scene in some time.

SELLING POINTS:

– Appearing at Facedown Fest on March 23 + 24 in Pomona, CA. (capacity = 1,000 people)

– One of the most diverse hardcore albums to come out ever. The hype on this band is real!

– Eye catching artwork by Dave Quiggle

– Featured on 25,000+ Facedown spring / summer '07 sampler CDs

ADVERTISING / MARKETING:

– Aggressive print ad campaign to include Alt Press, Outburn, AMP, Decibel, Hails + Horns, HM and more.

– Front page feature on Pure Volume during week of street date.

– Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.

– Contests with key online partners scheduled around release date.

KEY MARKETS:

– Los Angeles, San Diego, Orange County, Salt Lake City, Sacramento, Phoenix, Tucson, San Francisco, Las Vegas

**FACEDOWN
RECORDS**

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distributed by:



Street Date: May 1st, 2007
Artist: SLEEPING GIANT
Title: Dread Champions Of
The Last Days
Genre: Hardcore / Metal / Rock
Cat. # FCD058-2
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Series Code: 1298
Configuration: CD
Box Lot: 30