

# War of Ages

WAR OF AGES - "Pride Of The Wicked" Street Date: 9.5.06



#### TRACKLISTING:

1. Guide For The Helpless
2. Rise From The Ashes
3. Strength Within
4. Absence Of Fear
5. The Fall Of Pride
6. Heart Of A Warrior
7. Aftermath
8. Bitter Sweet
9. Silenced Insecurities
10. Stone By Stone

#### OVERVIEW:

Combining the shredding guitar solos of traditional metal with the all-out brutality of today's hardcore bands, **WAR OF AGES** will grab your attention with their gripping grooves and tireless enthusiasm. After touring relentlessly and playing over 250 shows in 2005, **WAR OF AGES** was quickly signed to *Facedown Records* who hired *Trax East Studios* and Eric Rachel (ATREYU, HATEBREED, DILLINGER ESCAPE PLAN) to engineer their *Facedown* Debut "Pride Of The Wicked". The result is the metal and hardcore crossover album of the year. A masterpiece jam packed with what will become the anthems of today's heavy music fans.

#### SELLING POINTS:

- Played over 250 shows in 2005 and sold over 3,000 copies of their "S/T" CD at shows alone.
- 150,000+ plays on Myspace, 90,000+ plays on *Pure Volume*.
- Eye popping artwork by Dave Quiggle
- Featured on 60,000 *Facedown* samplers being distributed at *Sounds Of The Underground*, the *Facedown* street team, and all touring *Facedown* bands.
- Video for "Strength Within" pitching to *Headbanger's Ball* one month before street date as well as strong online video promotion through Myspace, *You Tube* and the *Facedown Records* website.
- 0:30 commercial spots to run on *Headbangers Ball* for minimum of 5 weeks, starting 2 weeks before street date.

#### ADVERTISING / MARKETING:

- Aggressive print ad campaign to include *Revolver*, *AP*, *Outburn*, *AMP*, *Decibel*, *Hails + Horns*, *HM* and more...
- Front page feature on *Pure Volume* during week of street date.
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.

#### KEY MARKETS:

- Erie (hometown), Los Angeles, New York, Chicago, Philadelphia, Sacramento, Phoenix, Tucson, Oklahoma City, Louisville



Also available:  
**War Of Ages**  
"Self Titled"  
Strike First Records  
STF017-2



**FACEDOWN**  
**RECORDS**

P.O.Box 477 Sun City, CA 92586  
www.facedownrecords.com  
Phone - 951-301-1108 / Fax 951-301-1356

distributed by:



**Street Date:** September 5, 2006

**Artist:** WAR OF AGES

**Title:** Pride Of The Wicked

**Genre:** Metal / Hardcore

**Cat. #** FCD055-2

**UPC:** 803847105521

**Series Code:** 1298

**Configuration:** CD

**Box Lot:** 30