



# FLEE THE SEEN

## DOUBT BECOMES THE NEW ADDICTION

Delivering the sounds and sentiments of a defining moment, **FLEE THE SEEN** grab your heart and attention in an instant. One listen to the raspy yet peacefully harmonious vocals of Kim Anderson, addictive guitar hooks and pounding rhythms from RL Brooks, Manuel Sanchez and Aaron Crawford, and you know you have experienced something genuine and true that will resonate within your heart for years to come.

After forming in December of 2003, **FLEE THE SEEN** quickly conquered their home scene of Kansas City taking home three trophies at the Pitch Awards for Best New Band, Best Punk Band, and Best Female vocalist. Their honest and passionate blend of rock fueled scream-core has already wooed audiences alongside of bands such as WEEZER, COHEED AND CAMBRIA, ALKALINE TRIO, and CAKE; all this before ever releasing a full-length album.

Newly signed to Facedown Records, **FLEE THE SEEN'S** debut full length "*Doubt Becomes The New Addiction*" is scheduled for a March 14, 2006 release. Pitch Magazine described the album as "At once heavier and catchier than sonically similar acts PRETTY GIRLS MAKE GRAVES and TSUNAMI BOMB, FLEE THE SEEN add serious heft to their hooks and carry the weight well".

#### Selling Points:

- Featured on 40,000 Facedown '06 sampler CD's.
- 1 Track featured on the AMP sampler (50,000 distributed).
- Low \$9.98 SRLP to encourage strong development.
- Front page *Pure Volume* feature confirmed for week of release.
- 2 songs featured on the bands *Pure Volume + My Space* accounts (averaging 1,500 plays a day!)
- 5,000 full color postcards given out at the bands shows and Facedown Records mail order.
- Performing at Facedown Fest 2006 in Pomona, CA. (Mar. 31 - Apr. 1)

#### Publicity / Advertising:

- Huge print ad campaign featuring *AP*, *AMP*, *Meanstreet*, *Vice*, *HM* and many more.
- Strategic banner ad placement on key rock, punk and hardcore websites.
- 500+ copies sent to press contacts nationwide.
- Confirmed as one of *AP* "100 bands you need to know" (April issue, on sale Mar. 2)



Artist: FLEE THE SEEN  
Title: "Doubt Becomes The New Addiction"  
Street Date: March 14, 2006  
SRLP: \$9.98  
File Under: Rock

Catalog # FCD052



Press / Radio:  
Katie@facedownrecords.com  
Sales:  
Virginia@facedownrecords.com

**FACEDOWN  
RECORDS**