



SEVENTH STAR "100%" is a documentary which follows hardcore heavy-weights SEVENTH STAR as they travel across America. Join SEVENTH STAR and share in their experiences as they travel from show to show and meet interesting people along the way. This DVD captures the ups, downs and humor of living in a van with four people for months at a time. Always giving 100%.

## Selling Points:

- SEVENTH STAR's previous 2 CD's sold over 10,000 copies.
- Full time touring band.
- Touring in March with THE WARRIORS (Eulogy).
- Features tour + festival footage, behind the scenes and a "making of" their video "Resistance To Resistance".

## Publicity / Advertising:

- Print ad campaing including AP, AMP, Decibel, Outburn, HM and more.
- Banner ads online at *trustkillshows.com*, *hxc.com*, *lambgoat.com* and more.
- Promotional copies sent out to key press contacts nationwide.

## Key Markets:

Ocala (Hometown), Los Angeles, New York, San Diego, Jacksonville, Tampa, Orlando, Miami, W. Palm Beach, Chicago

Artist: SEVENTH STAR

Title: "100%"

Street Date: March 14, 2006

SRLP: \$9.98

File Under: Hardcore

Catalog # FCD051



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