



xLOOKING FORWARDx

THE PATH WE TREAD

DESCRIPTION:

"The Path We Tread" is xLooking Forward's debut Facedown release and is packed full of 19 old school hardcore anthems. After a previous release on Blood and Ink Records and countless tours, xLfx are ready to step up to the next level and take the crown in today's hardcore scene..

SELLING POINTS:

- 2 songs featured on 40,000+ Facedown Fall '05 sampler CDs.
- Pre-release promotion tour in October with Seventh Star.
- Recorded at Trax East Studios (Ensign, Bouncing Souls, Hatebreed, Vision)
- Appearing at Facedown Fest East Coast (Nov. 5-6).

ADVERTISING / PUBLICITY:

- Print ad campaign including full page ads in AP, AMP, Outburn, Decibel, HM, Revolver and more.
- In house PR handled by Facedown's Katie Norsworthy.
- 250+ full length promo copies serviced to key press contacts worldwide..

HOMETOWN: Bel Air, MD

KEY MARKETS:

Los Angeles, San Diego, Baltimore, Philadelphia, New York, Boston



Artist: Looking Forward
Title: "The Path We Tread"
Street Date: November 8
SRP: \$12.98
Catalog # FCD049
File Under: Hardcore



www.FACEDOWNRECORDS.com