

BACKGROUND

With heavy-hitters like Himsa and Champion leading the way, striving to be a successful, up-and-coming hardcore band in the Pacific Northwest these days is no easy task. Some might even say it's a fruitless endeavor. Inked in Blood however, begs to differ. The boys of IIB refuse to back down to their predecessors and like a stubborn bulldog that fights when the odds are stacked against it, they proceed in the face of adversity.

Their debut full length "Lay Waste The Poets" is 11 tracks of creative and innovative heavy music packed with thought provoking lyrics, and sincerity. Non-stop touring, an incredible live show, and a solid foundation of fans thanks to their Strike First Records "Awakening Vesuvius" EP is the perfect formula for the success that Inked In Blood are about to achieve!

ADVERTISING

- 2 songs will be featured on the Facedown Records fall '05 sampler CD (50,000 pressed).
- Full and half page ads in Revolver, AP, AMP, Outburn, Decibel, HM, Skratch, and many more.
- Strong online advertising campaign will be launched 1 month before street date.

PUBLICITY

- PR for the album is being treated as top priority by in house director of publicity: Katie Norsworthy
- Over 200 copies of the full album will be sent out to key press contacts worldwide.

TOUR

- 2 week west coast tour confirmed with Embrace The End (Abacus Rec) starting on street date.
- Full US tours confirming immediatly thereafter.
- Appearing at the first ever Facedown Fest East Coast Saturday, Nov. 5 in Annapolis, MD.

MERCHANDISE

- Full color posters, and sampler CD's are available.

HOMETOWN

Portland, OR

KEY MARKETS

Los Angeles, Seattle, San Diego New York, Baltimore

ON THE WEB

www.inkedinblood.net www.facedownrecords.com

REVIEWS (taken from their "Awakening Vesuvius" CDep)

- "Inked In Blood is fierce, waking our emotions with the strength of an erupting Mount Vesuvius" Skratch Magazine
- "This cd is gold! An ocean storm of toughness. It simply kills anything it is up against in the hardcore genre" Verbicide
- "Traditional hardcore, from back when screaming came with the purpose of spurring on change". Decibel Magazine
- "One of the strongest releases in the history of the label.. It combines hardcore and metal to create a sound of their own" Manitoban

BAND

Joey Trump, Vocals Blake Hooper, Guitar Justin Salinas, Drums Chris Espinoza, Bass Matt McDonnell, Guitar



Street Date: October 11 SRLP: \$12.98 Catalog # FCD048 File Under: Rock / Hardcore





