

SEVENTH STAR

"BROOD OF VIPERS"

BIO / DESCRIPTION:

Seventh Star are back with a new singer and a heavier sound on their sophomore album "Brood Of Vipers". Hardcore and metal collide on this crushing new album produced by Kurt Ballou at God City Studios (Converge, Hope Conspiracy, Give Up The Ghost). A 45 day "Dance Floor Disaster Tour" will take place with labelmates Bloody Sunday from March 5 - April 11. Promotional samplers, stickers and posters will be aggressively spread across the nation for this bone-snapping new full length!

SELLING POINTS:

- Their debut album "Dead End" sold 5,500+ copies.
- Touring on the 45 day "Dancefloor Disaster" tour.
- Produced by Kurt Ballou at God City Studios (Converge, Give Up The Ghost, Hope Conspiracy, Champion)
- 2 song E-card to launch April 1 on facedownrecords.com (3,000+ unique visitors daily)
- Two songs featured on 20,000 free Facedown Records Spring 2005 sampler CD's.
- 20,000 promotional full color stickers, 2,500 full color posters

ADVERTISING / PUBLICITY:

- Full and half page ads running in May - July issues of AMP, Decibel, Alternative Press, Outburn, Highwire Daze, Skcratch, Modern Fix, Under The Volcano and more.
- Banner ads on key hardcore + metal sites.
- Full length copies of the album serviced to 150+ press contacts.
- Top priority release for in-house publicity team.

KEY MARKETS: Los Angeles, New York, Boston, San Diego, Jacksonville, Tampa, Miami, Dayton, Evansville, San Antonio, Houston, Sacramento, Erie

HOMETOWN: Ocala, FL

FOR FANS OF: Merauder, All Out War, Hatebreed

TRACK LISTING: Feverish - Be Wary - Brood of Vipers - The Seventh Star - Fear - Resistance to Resistance - The Torch - Your Pleasure, My Pain - My 96th Thesis - First Rains - Last Hours



Street Date: May 10
SRLP: \$12.98
Catalog # FCD046
File Under: Hardcore

