



# BLOODY SUNDAY

## "To Sentence The Dead"

### BIO / DESCRIPTION:

Bloody Sunday stormed onto the hardcore scene in 2004 with their debut full length "They Attack At Dawn" on Strike First Records. They immediately earned recognition with their blend of in-your-face hardcore and a tint of metal brutality. After months of solid touring the band was signed to Facedown and they immediately began writing new material for their next album. "To Sentence The Dead" was recorded at Big Blue Meenie Studios (All Out War, Bouncing Souls, S.O.D.) and the artwork was done by Travis Smith (God Forbid, Soilwork, Opeth).

### SELLING POINTS:

- Their previous full length "They Attack At Dawn" (Strike First) sold 5,000+ copies.
- Touring on the 45 day "Dancefloor Disaster" tour with labelmates Seventh Star.
- Recorded @ Big Blue Meenie (Bouncing Souls, All Out War, SOD, Merauder, Madball...)
- Cover artwork by Travis Smith (God Forbid, Soilwork, Opeth, Nevermore...)
- Featured on 20,000 Facedown Records Spring '05 freebie sampler CD's
- 2 song E-card to launch April 1 on facedownrecords.com (3,000+ unique visitors daily)
- 20,000 promotional full color stickers, 2000 full color posters

### ADVERTISING / PUBLICITY:

- Full and half page ads running in May - July issues of Alternative Press, AMP, Decibel, Outburn, Highwire Daze, Skratch, Modern Fix, Under The Volcano and more.
- Banner ads on key hardcore + metal sites.
- Full length copies of the album shipping out to 150+ press contacts.
- Top priority release for in-house publicity director - Katie Norsworthy.

**KEY MARKETS:** Los Angeles, New York, Boston, San Francisco / Oakland, Richmond, Virginia Beach, San Diego, Dayton, San Antonio

### TRACK LISTING:

- There Is Nothing Relative About Family
- The Best Of Me
- Dead Silent
- Old Friends & Dead Ends
- Total Immersion
- False Ideas Of Perfection
- I for I
- Sugar On Your Lips, Murder In Your Heart
- Fact Or Fiction
- Abject Paradise

### HOMETOWN:

Virginia Beach, VA

### FOR FANS OF:

Terror, Comeback Kid



Street Date: May 10  
SRLP: \$12.98  
Catalog # FCD045  
File Under: Hardcore



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to Sentence the Dead