

BLOODLINED CALLIGRAPHY

"They Want You Silent"

DESCRIPTION:

"They Want You Silent" is the debut full length from the female fronted assault of Detroit's Bloodlined Calligraphy. After the succesful release of "The Beginning Of The End" EP on Strike First Records, BLC are ready to take on the world. Vocalist Ally French can hold her own against any other vocalist in the scene (male or female) and the music is well written and executed with a combination of metal and straight forward hardcore without going over the top with either genre. Recorded by Mike Hasty at Cloud City Studios (Walls Of Jericho, Black Dahlia Murder).

SELLING POINTS:

- Female vocalist that is better than most guys!
- Produced by Mike Hasty @ Cloud City Studios (Walls Of Jericho, Black Dahlia Murder)
- Their previous EP "The Beginning Of The End" on Strike First Records sold 5,000+ copies.
- Guest Vocals by Candace of Walls Of Jericho.
- Two tracks appearing on free Facedown Spring 05 sampler CD with a press run of 20,000 copies.

ADVERTISING:

- Full and half page ads running in April - June issues of Alternative Press, AMP (regional + national), Decibel, Outburn, Highwire Daze, Skratch, and more.
- Banner ads on key hardcore + metal sites.
- Two song E-card launching in late March.

PUBLICITY:

- Full length copies of the album shipping out to 150+ press contacts.
- Top priority release for in-house publicity director Katie Norsworthy.



TRACK LISTING:

Shall We Dance
Demonstrating My Style
Know When To Hold Em...
Not Another Teen Love Song
Sundress
Hammer To Nail
...Know When To Fold Them
Saturday Night In Dixie
A Variety Of Damage
I May Have Been Born Yersterday,
But I Stayed Up All Night

HOMETOWN: Detroit, MI

KEY MARKETS: Los Angeles, New York, San Diego, Grand Rapids, Dayton, Chicago, Indianapolis, Boston, Baltimore

FOR FANS OF:

Unearth, Walls Of Jericho, As I Lay Dying

BLOODLINED CALLIGRAPHY "They Want You Silent"



Street Date: April 26, 2005
SRLP: \$12.98
Catalog # FCD044
File Under: Hardcore / Metal



**MORDAM
RECORDS**

