

SYMPHONY IN PERIL

lost memoirs and faded pictures

OVERVIEW / BIO:

In the summer of 2002 news spread like wildfire about the new metallic hardcore band on the scene started by former ZAO vocalist Shawn Jonas! Symphony in Peril is that band and is taking the scene by storm with their chaotic and heavy brand of hardcore and metal! Shawn Jonas is well known for his amazing lyrics and vocals on ZAO's solid state debut "The Splinter Shards The Birth Of Separation", which went on to sell over 25,000 copies! "Lost Memoirs And Faded Pictures" is an amazing debut and is highly anticipated by hard music fans worldwide! The hype has begun!

Developing artist programs and retail price of \$10.99 will help ensure solid sales for this strongly anticipated release!

KEY SELLING POINTS:

- Top priority release for Facedown Records!
- Features Shawn Jonas on vocals! Former vocalist for ZAO!
- Featured with 2 songs on the "Facedown Family" sampler CD - 20,000+ copies sold nationwide.
- 3 songs featured on 10,000 Facedown Fall freebie samplers!
- ZAO's combined soundscans are over 130,000 units!
- Strong advertising campaign as seen below.

ADVERTISING / MARKETING:

- Print ads scheduled for the following magazines Oct. '03 - March '04: Alternative Press, Skratch, Keeper, Metal Maniacs, AMP, Highwire Daze, Dirt Culture, Revolver and many more!
- Banner ads placed on key hardcore and metal websites.
- Featured as new release on front page of facedownrecords.com which averages over 1000+ unique visitors a day!
- Spent over a month on MP3.com top 10 metalcore charts!

RADIO / PRESS:

- Full length release serviced to national press starting Oct. 1
- Full length release serviced to college and commercial radio by THE SYNDICATE (Sinai Beach, Nodes of Ranvier, Shadows Fall, Slipknot, Killswitch Engage, etc...)



TRACK LISTING:

1. Shadow Over a Bleeding Heart
2. Letting Go Would be an End
3. The Quotidian Succession
4. Sifting Through These Ashes
5. Beauty Forgotten
6. Lament
7. Unsteady Docks Along the Ohio
8. Portrait
9. Three Months
10. Can One Possess Autumn

HOMETOWN: Columbus, OH

KEY MARKETS:

Los Angeles, San Diego, Cleveland, Erie, Dayton, Chicago, Des Moines, Milwaukee, St. Paul / Minneapolis, Atlanta, New York

ARTIST: SYMPHONY IN PERIL
TITLE: "LOST MEMOIRS AND FADED PICTURES"



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STREET DATE: NOV. 4, 2003
GENRE: METAL / HARDCORE
CATALOG # FRO35 - CD ONLY
RETAIL PRICE: \$10.98
DEVELOPING ARTIST PRICE!



**FACEDOWN
RECORDS**