

POURED OUT

B L I N D H E A R T

OVERVIEW:

As one of Maryland's most recent bands, Poured Out have struck a significant blow to the scene with their 90s era metal-influenced hardcore—heavy on the hardcore. Their debut self-released EP “Blind Heart,” recorded and engineered by Josh Schroeder at Random Awesome, shows off the bands’ technique in an unassuming way, letting classic elements like breakdowns and blast beats take the lead. Formed in 2014, Poured Out now bring their dynamic Maryland-style hardcore to Facedown Records with the re-release of “Blind Heart.”

Poured Out will be recording their full length for Facedown Records in May with a summer release date. They have also been added to the line up for the 2016 Facedown Fest in Pomona, CA on May 14.

MARKETING POINTS:

- Engineered by Josh Schroeder @ Random Awesome (Those Who Fear, The Plot In You)
- Appearing at Facedown Fest 2016 in Pomona, CA
- Featured on Facedown's Spring / Summer 2016 free sampler
- Targeted Facebook ads scheduled to run around release
- YouTube ad campaign to run 6 weeks prior to & after release.
- 20,000+ postcards sent out through MerchNow.com orders
- Mass emails to Facedown Records subscription lists.



TRACK LISTING:

1. Unconditional
2. American Justice
3. Hymn of a Broken Man
4. Poured Out
5. Beloved

Artist: Poured Out
Title: Blind Heart
Street Date: April 8, 2016
Genre: Hardcore
Configuration: DIGI PACK CD
Cat #: FCD152-2
Price Code: CD6
UPC: 803847115223
Box Lot: 30
Hometown: Baltimore, MD
Label: Facedown Records



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