

EVERYTHING IN SLOW MOTION



LAID LOW

OVERVIEW:

Everything In Slow Motion is the ever evolving hard rock-meets-post hardcore project of Shane Ochsner, a North Dakota native. After releasing his debut EP Red, followed by a full length (Phoenix), both of which were a sonic departure from Ochsner's previous project and metal band Hands, Ochsner felt it was time again for a change. Challenging himself to work with new people and in new ways, Ochsner enlisted the help of J. Hall and Miles McPherson, both of Nashville, to work with him on his new EP "Laid Low".

Ochsner wrote the songs on an acoustic guitar, which effected the way the melodies played out in his head; and when it came time for vocals Ochsner said, "screaming wouldn't have made sense, the songs didn't call for it this time around." "Laid Low" takes the intense desperation of "Phoenix" and runs that emotion through a chilled out, atmospheric realm. When it comes out the other side it becomes songs like "Capella", an impassioned ballad about reconciling the regrets of life.

At its core, "Laid Low" is vintage EISM with an elegant shift into relaxed melodies and immersive vibes.

MARKETING POINTS:

- The highly anticipated follow up to 2013's "Phoenix"
- Produced and mixed by J. Hall (As Cities Burn, House Of Heroes)
- Mastered by Brad Blackwood at Euphonic Masters
- Cover artwork by Dave Quiggle
- Appearing at Facedown Fest 2016 in Pomona, CA
- Featured on Facedown's Spring / Summer 2016 free sampler download
- Print ad campaign to include Outburn, Alt Press, New Noise and more.
- Targeted Facebook ads scheduled to run 4 weeks prior to & after release.
- YouTube ad campaign to run 6 weeks prior to & after release.
- 20,000+ postcards sent out through MerchNow.com orders
- Mass emails to Facedown Records subscription lists.

ALSO AVAILABLE FROM EVERYTHING IN SLOW MOTION:

"Phoenix" / CAT# FCD135-2 / CD / UPC: 803847113526

"Phoenix" / CAT# FCD135-1 / 2xLP / UPC: 803847113519



TRACK LISTING:

1. Coma
2. Bad Season
3. I Am Laid Low
4. Runaway
5. Capella

Artist: Everything In Slow Motion

Title: Laid Low

Street Date: April 22, 2016

Genre: Rock / Post Hardcore / Metal

Configurations: DIGI PACK CD & LP

CD Cat #: FCD149-2

CD Price Code: CD7

CD UPC: 803847114929

LP Cat #: FCD149-1

LP Price Code: LP14

LP UPC: 803847114912

Box Lot: 30

Hometown: Kansas City, MO

Label: Facedown Records



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