

RIVAL CHOIR

I BELIEVE, HELP MY UNBELIEF

Formerly known as Mouth of the South, Rival Choir is the beginning of a new chapter for this Texas band. Returning to Glow in the Dark Studios to work with Matt McClellan (Being As An Ocean, The Devil Wears Prada) on the release of their new album "I Believe, Help My Unbelief" provides continuity of sound for the band, showcasing their hardcore and metal roots. Going back to McClellan also allows their cerebral qualities to shine through as Rival Choir brings a new level of development and dynamic to their core sound.

Rival Choir will be on the road with Oh, Sleeper in February in support of this release.

MARKETING POINTS:

- Engineered by Matt McClellan @ Glow In The Dark Studios (Being As An Ocean, The Devil Wears Prada)
- Touring in February 16 with Oh, Sleeper
- Formerly Mouth Of The South
- Artwork by Dave Quiggle
- Featured on Facedown's free 2016 sampler download
- 10,000+ postcards sent out through MerchNow.com orders
- Aggressive You Tube ad campaigns set up for several key tracks
- Thorough pre-release promotion through you tube videos, online graphics, and viral networking.
- Strong promotion from the band and label on Facebook, Twitter and Instagram with give-a-ways and contests
- Mass email blasts to Facedown Records subscription lists.



**FACEDOWN
RECORDS**

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TRACK LISTING:

1. Poured Out
2. Beggar
3. Empty Words
4. Reveal, Renew
5. Quiet Life
6. Aftermath
7. Remission
8. House Fire
9. Sojourn
10. Convalesce
11. I Believe,
12. Help My Unbelief

Artist: Rival Choir
Title: I Believe, Help My Unbelief
Street Date: February 5, 2016
Genre: Hardcore / Metal
Configuration: CD
Cat #: FCD147-2
Price Code: CD12
UPC: 803847114721
Box Lot: 30
Hometown: Dallas / Fort Worth, TX
Label: Facedown Records

