

ATTALUS

OVERVIEW:

Since the release of their debut ep, "The Greater Tide" in December 2010, Attalus have established themselves as one of Raleigh's reputable local bands. Known for passionate live performances and a rigorous work ethic, they have already played alongside bands such as Switchfoot, Thousand Foot Krutch, The Rocket Summer, Anberlin, Hawthorne Heights and Wolves at the Gate – along with many others.

Attalus then went on to release two independent full lengths; "Post Tenebras Lux" (2011) and "Gospel Hymns, Vol. 1" (2013). The latter showcased a completely different sound of their music and 100% of the proceeds from this album are going to 7 Billion Reasons (www.7billionreasons.org), a global non-profit organization that desires to help provide spiritual and physical support to orphans in Busia, Uganda. After just four months, Attalus sold over 1,000 copies of this record, allowing 7 Billion Reasons to raise more than \$10,000 for orphans in Uganda.

Over the course of two years, Attalus began writing a 16-song concept album entitled "Into the Sea." Working with Mike Watts (As Cities Burn, As Tall As Lions) at Vudu Studio in Port Jefferson, NY, the band has been able to make this their most musically dynamic album to date. Being compared to bands such as La Dispute, Thrice and Brand New, this album is sure to make its mark.

MARKETING POINTS:

- Engineered by Mike Watts @ Vudu Studio (As Cities Burn, As Tall As Lions)
- Cover artwork by Dave Quiggle
- Featured on Facedown's free 2015 summer sampler download
- 10,000+ postcards sent out through MerchNow.com orders
- Aggressive You Tube ad campaign for the single "Siren"
- Thorough pre-release promotion through you tube videos, online graphics, and viral networking.
- Online features being scheduled with key rock websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways and contests
- Mass email blasts to Facedown Records subscription lists.



TRACK LISTING:

1. The Ancient Mariner
2. This Ship is Going Down
3. Sirens
4. Desolate Isle
5. Man, O Shipwreck
6. Step Out
7. Albatross
8. The Breath before the Plunge
9. Into the Sea
10. Coming Clean
11. O the Depths
12. Voices from the Shore
13. Safe
14. The Greater Tide
15. Death Be Not Proud
16. Message in a Bottle

Artist: Attalus
Title: Into The Sea
Street Date: June 2, 2015
Genre: Rock
Configuration: CD (digi wallet)
Cat #: FCD144-2
Price Code: CD12
UPC: 803847114424
Box Lot: 30
Hometown: Raleigh, NC
Label: Facedown Records



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