

COLOSSUS

~~BADLANDS~~

OVERVIEW:

When they released their debut album critics said: If "Time & Eternal" is just the beginning, we could be looking at a long career for Colossus." Now Colossus is building on that foundation with their sophomore album "Badlands", out September 16. "Badlands" combines the ambition and spirit of the band's debut with their progressive hardcore aesthetic and an ambience relatively new to their sound.

"Badlands", a term for dry terrain that has been stripped bare by wind and water, is an album full of energetic anthems designed to identify with the struggles of the human condition; namely loneliness, and the feelings of isolation that can be so difficult to navigate. The title also pays homage to Colossus' home state of South Dakota and its vast badlands formations where the harsh erosion and desolation of the ground can often give way to a spectacular color display. The irony of the beauty found in the treacherous terrain isn't lost on Colossus as the theme of finding encouragement in tragedy is one that is at the forefront of "Badlands".

MARKETING POINTS:

- Recorded at Covenant Recording Studio (Norma Jean, War Of Ages)
- Mixed and mastered by Brian Hood (Gideon, Being As An Ocean)
- Summer Festival appearances at: Sonshine, Audiofeed, Creation
- Featured on Facedown's Summer 2014 free sampler download
- Targeted Facebook and You Tube ads schedule to run a minimum of 4 weeks prior to & after release.
- Promotional videos on YouTube starting 8+ weeks before release
- 20,000+ postcards sent out through MerchNow.com orders
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on all social networks with give-a-ways, contests and non-stop news blasts.
- Mass emails to Facedown Records email list.

ALSO AVAILABLE FROM COLOSSUS:



Title: Time & Eternal
UPC: 803847113120
Cat # FCD131-2
Price Code: CD12
Label: Facedown Records

**FACEDOWN
RECORDS**

www.facedownrecords.com

Sales - Jason@facedownrecords.com

Publicity - Shannon@facedownrecords.com



TRACK LISTING:

1. Badlands
2. Demons'
3. Slow Burn
4. Outcast
5. Worthless
6. Shades of Gray
7. Downcast Eyes
8. Insomnia
9. Recoil
10. Nicotine

Artist: Colossus

Title: Badlands

Street Date: September 16, 2014

Genre: Hardcore / Metal

Configuration: CD

Cat #: FCD142-2

Price Code: CD12

UPC: 803847114226

Box Lot: 30

Hometown: Sioux Falls, SD

Label: Facedown Records

