

MOUTH OF THE SOUTH

STRUGGLE WELL

“Nothing is held back in regards to creativity, lyrical meaning and sound” *HM Magazine*

OVERVIEW:

For six years Texas' Mouth of the South has been blazing trails with their fiery metalcore riffs and tenacious southern attitude. Though the band has evolved almost entirely from the original lineup and sound in 2007, the fervor is still there as is evidenced by their three self-released albums and well-established touring schedule. The band's latest self-released album "Transparency" debuted at #10 on the iTunes metal chart and put MOTS on the map as a groove-filled metalcore up-and-comer. The band has also become known for their relatable song writing and empathetic lyricism. As one reviewer notes, "Mouth of the South bleed their music".

For their Facedown debut "Struggle Well", the band teamed up with Matt McClellan at Glow In The Dark Studios. The result is a powerful and dynamic full length that is sure to appeal to the bands very passionate fanbase and help them reach out to many more.

MARKETING POINTS:

- Engineered by Matt McClellan at Glow In The Dark Studios
- Cover artwork by Dave Quiggle.
- Top priority artist for Facedown Records
- Appearing at iMatter Festival, Sonshine Festival, Creation Festival
- On tour this summer with Silent Planet
- Featured on Facedown's free summer sampler download
- 20,000+ postcards sent out through MerchNow.com orders
- Targeted Facebook ads campaign around release
- Thorough pre-release promotion through you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.



TRACK LISTING:

1. Blind Guides
2. Running Scared
3. Dry Bones
4. Good Intentions
5. Simply Grace
6. Idle Hands
7. Hollow Veins
8. Endless Cycle
9. Porcelain Faith
10. Nameless: Faceless

Artist: Mouth Of The South
Title: Struggle Well
Street Date: August 5, 2014
Genre: Metal / Hardcore
Configuration: CD
Cat #: FCD141-2
Price Code: CD12
UPC: 803847114127
Box Lot: 30
Hometown: Dallas, TX
Label: Facedown Records



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