

those who fear

OVERVIEW:

Those Who Fear are back with their sophomore album "Death Sentence", and the follow-up to 2013's "Unholy Anger" is more furious than ever. After exploring the darker side of faith and ideology on their debut full length, Those Who Fear have allowed themselves to give voice to weighty personal and societal issues on "Death Sentence". The new album bursts forth with a more aggressive interpretation of the east coast hardcore sound we've come to expect from TWF, while offering a new musical range thanks to the addition of new drummer Jacob Wilder and the return of engineer Josh Schroeder at Random Awesome.

MARKETING POINTS:

- Engineered and produced by Josh Schroeder (For The Fallen Dreams, A Plea For Purging)
- Cover artwork by Dave Quiggle
- Have toured with War Of Ages, Impending Doom, Gideon, Saving Grace & more
- Appeared at Facedown Fest and New England Metal Fest and scheduled for Ichthus, Sonshine and Creation Festivals this summer
- Featured on Facedown's 2014 free sampler download
- Targeted Facebook ads schedule to run 4 weeks prior to & after release.
- Promotional videos on YouTube starting 8+ weeks before release
- 20,000+ postcards sent out through MerchNow.com orders
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on all social networks with give-a-ways, contests and non-stop news blasts.
- Mass email to Facedown Records subscription lists.

ALSO AVAILABLE FROM THOSE WHO FEAR:



Title: Unholy Anger
UPC: 803847112529
Cat # FCD125-2
Price Code: CD12
Label: Facedown Records

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RECORDS**

www.facedownrecords.com

Sales - Jason@facedownrecords.com

Publicity - Shannon@facedownrecords.com



TRACK LISTING:

1. Processed
2. Bruised
3. Bear These Scars
4. Ego Trip (feat. Ryan Kirby)
5. The Pain I Feel
6. The First Amendment
7. Saturday Night Special
8. Cop Out (feat. Nick Arthur)
9. Eyes of Eternity
10. Death Sentence
11. 86'D
12. We're Not The Victims
13. Indifferent

Artist: Those Who Fear
Title: Death Sentence
Street Date: June 24, 2014
Genre: Hardcore / Metal
Configuration: CD
Cat #: FCD138-2
Price Code: CD12
UPC: 803847113823
Box Lot: 30
Hometown: Pittsburgh, PA
Label: Facedown Records



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