

EVERYTHING IN SLOW MOTION

PHOENIX

OVERVIEW:

Though at times melancholic and despairing, Everything In Slow Motion catch lightning in a bottle with their debut album "Phoenix". EISM was born out of the ashes of vocalist Shane Ochsner's previous band Hands. "After working on Give Me Rest for Hands, I realized I wasn't ready to throw in the towel yet. Spending most of the writing and recording process alone was the most therapeutic way of working through my issues with my faith."

Ochsner's therapy manifests in some of the most beautiful and traumatic songwriting of our time; the level of intensity behind the desperate screaming vocals, the lyrics woeful but not hopeless, the melodies mournful but not heartbroken. "Phoenix" is at once Ochsner's battle cry and lamentation: "We live in a broken world, with broken people. But each of us has the power to restore hope within someone else."

Recorded at Covenant Studios with renowned engineer and close friend Josh Barber, "Phoenix" is the full length follow-up to the limited edition 2-song 7" "Red" released in 2012.

MARKETING POINTS:

- Engineered and produced by Josh Barber (Norma Jean, Hands)
- Featuring guest vocals by Christian Lindskog of Blindside
- Appearing on Facedown's Winter 2013 / 14 free sampler download
- Cover artwork by Dave Quiggle
- Print ad campaign to include Outburn, New Noise and more.
- Targeted Facebook ads schedule to run 4 weeks prior to & after release.
- Lyric videos on YouTube starting 8+ weeks before release
- 20,000+ postcards sent out through MerchNow.com orders and Facedown touring bands
- Online features being scheduled with key rock and metal websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email to Facedown Records subscription lists.

LIMITED EDITION VINYL VERSION TO COME:

A limited edition, double album will be released on colored vinyl in early 2014. Due to manufacturing time for vinyl, it was not possible for the vinyl to be released on the same date as the CD / Digital release. Approximate release date for the vinyl version is Feb. 4, 2014



www.facedownrecords.com

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TRACK LISTING:

1. Get Out
2. Speak (feat. Christian Lindskog)
3. Poison
4. Most Days
5. You Are
6. Numbers
7. The Fool
8. Come Down
9. Remember No More
10. Proxima (feat. Holly Ann)

Artist: Everything In Slow Motion
Title: Phoenix
Street Date: Dec. 10, 2013
Genre: Rock / Post Hardcore / Metal
Configuration: DIGI PACK CD
Cat #: FCD135-2
Price Code: CD12
UPC: 803847113526
Box Lot: 30
Hometown: Fargo, ND
Label: Facedown Records



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