

LEADERS INDOMITABLE



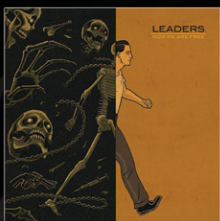
OVERVIEW:

Since the release of their debut album "Now We Are Free", Leaders have been touring the country non-stop alongside of bands like War Of Ages, Onward To Olympas, The Overseer, Altars and more. Their new album "Indomitable" is a step up in every area: heaviness, songwriting, production and artwork and is sure to make its mark on the scene and cross over to countless new fans.

MARKETING POINTS:

- Appeared at Facedown Fest 2013 in Chino, CA .
- Engineered by Seth Munson at Depar Studios (Altars)
- Featuring guest vocals from Brook Reeves of Impending Doom.
- Appearing on Facedown's Summer '13 Free sampler download
- Appearing at Sonshine Festival & Creation Festival East
- Cover artwork by Dave Quiggle
- Print ad campaign to include Outburn, New Noise and more.
- Targeted Facebook ads schedule to run 4 weeks prior to & after release.
- Lyric videos on YouTube starting 8+ weeks before release
- 25,000+ postcards sent out through MerchNow.com orders and Facedown touring bands
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email to Facedown Records subscription lists.

Also available from Leaders:



Title: Now We Are Free
UPC: 803847111324
Cat # FCD113-2
Price Code: CD12
Label: Facedown Records

TRACK LISTING:

1. Hell
2. Weak Minds ft. Brook Reeves
3. Dead End
4. Nightmares
5. Indomitable
6. Underdogs
7. I Know You
8. Walkers
9. Pharisaical
10. Struggles
11. My Home

Artist: Leaders
Title: Indomitable
Street Date: September 3, 2013
Genre: Metal / Hardcore
Configuration: CD
Cat #: FCD134-2
Price Code: CD12
UPC: 8038471113427
Box Lot: 30
Hometown: San Jose, CA
Label: Facedown Records



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