

THE BURIAL

IN THE TAKING OF FLESH

OVERVIEW:

The Burial's new album "In The Taking Of Flesh" is yet another progression from their previous album "Lights And Perfections" which received high praise from both fans and press. The new album was once again recorded and engineered by Josh Schroeder at Random Awesome and does an amazing job of capturing the depth and skill level of each of the four musicians.

MARKETING POINTS:

- Engineered by Josh Schroeder at Random Awesome Studios (A Plea For Purging, Those Who Fear)
- Appeared at Facedown Fest 2013 in Chino, CA .
- Appearing on Facedown's Summer '13 Free sampler download
- Appearing at Sonshine Festival - Summer '13
- Touring in June with Becoming The Archetype
- Cover artwork by Dave Quiggle
- Print ad campaign to include Outburn, Decibel, New Noise and more.
- Targeted Facebook ads schedule to run 4 weeks prior to & after release.
- Lyric videos on YouTube starting 8+ weeks before release
- 25,000+ postcards sent out through MerchNow.com orders and Facedown touring bands
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email to Facedown Records subscription lists.

Also available from The Burial:



Title: Lights And Perfections
UPC: 803847111225
Cat # FCD112-2
Price Code: CD12
Label: Facedown Records

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www.facedownrecords.com
Sales - Jason@facedownrecords.com
Publicity - Shannon@facedownrecords.com



TRACK LISTING:

1. En-hakkore
2. Itching Ears
3. In The Taking of Flesh: Theanthropos
4. In The Taking of Flesh: Diakonos
5. Wretched Restless Forms
6. Erchomai
7. Of Jasper and Carnelian
8. Thou Knowest
9. Quintessence

Artist: The Burial
Title: In The Taking Of Flesh
Street Date: July 9, 2013
Genre: Metal
Configuration: CD
Cat #: FCD133-2
Price Code: CD12
UPC: 803847113328
Box Lot: 30
Hometown: South Bend, IN
Label: Facedown Records



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