

DYNASTY

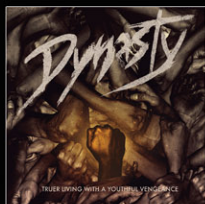
BEYOND MEASURE

Dynasty has announced the release of their new album *Beyond Measure*. Twelve tracks of furious L.A. hardcore featuring guest vocals from Wu-Tang Clan member Inspectah Deck, Martin Stewart of Terror, Tommy Green of Sleeping Giant, Roger Miret of Agnostic Front and Jesse Burnett of Stick To Your Guns. Dynasty has raised the bar on *Beyond Measure*. The album was recorded with Andrew Glover at Sound Temple Studio and features 12 tracks of in your face LA hardcore.

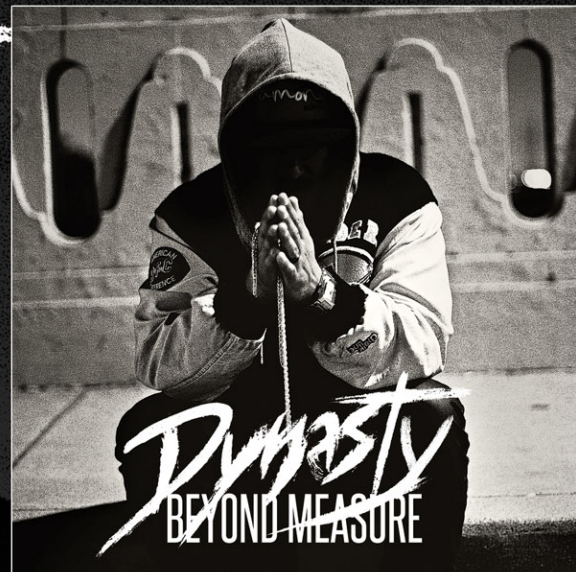
MARKETING POINTS:

- Features guest vocals by Wu-Tang Clan member Inspectah Deck, Martin Stewart of Terror, Tommy Green of Sleeping Giant, Roger Miret of Agnostic Front and Jesse Burnett of Stick To Your Guns
- Appearing at Facedown Fest 2013
- Appearing on Facedown's Fall / Winter '13 Free sampler download
- Cover artwork by Dave Quiggle
- Follow up to Strike First Records debut
- Print ad campaign to include Outburn, Hails + Horns, AP and more.
- Targeted Facebook ads schedule to run 4 weeks prior to & after release.
- Thorough pre-release promotion through postcards, you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.

Also available from Dynasty:



Title: Truer Living With A Youthful Vengeance
UPC: 803847904124
Cat # STF041-2
Price Code: CD9
Label: Strike First Records



TRACK LISTING:

1. Word is Born
2. Brick By Brick
3. Rise to Victory (feat. Jesse Barnett & Tommy Green)
4. Omni-Death
5. Hard Pressed (feat. Roger Miret)
6. Beyond Measure
7. Savage Mind (feat. Martin Stewart)
8. Undeclared
9. Death Solution
10. Burn in Me
11. Explicit Method
12. Get Live (feat. Inspectah Deck)

Artist: Dynasty
Title: Beyond Measure
Street Date: January 22, 2013
Genre: Hardcore
Configuration: CD
Cat #: FCD124-2
Price Code: CD12
UPC: 803847112420
Box Lot: 30
Hometown: Los Angeles, CA
Label: Facedown Records



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