

OVERCOME

No reserves. No retreats. No regrets.

After the release of their previous full length album "The Great Campaign Of Sabotage" (Facedown #100), Overcome continued writing what could be some of their finest material to date on these 7 tracks which make up this release "No Reserves. No Retreats. No Regrets.". The intensity that has always been Overcome is at it's peak and combined with production by Andrew Glover at Sound Temple Studio (Winds Of Plague, Sleeping Giant) this release is sure to be a must for fans of the band, both new and old.

MARKETING POINTS:

- Brand new release from one of Christian Hardcore's pioneer bands.
- The first band ever signed to Facedown Records in 1997
- Appearing at Facedown Fest 2013
- Cover artwork by Dave Quiggle
- Featured on the free Facedown Winter 2013 sampler
- Print ad campaign to include Outburn, Hails + Horns, and more.
- Targeted Facebook ads schedule to run around release
- Thorough pre-release promotion through postcards, you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email to Facedown Records email list.

Also available from Overcome:



Title: The Great Campaign Of Sabotage
UPC: 803847110020
Cat # FCD100-2
Price Code: CD12
Label: Facedown Records

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www.facedownrecords.com
Sales - Jason@facedownrecords.com
Publicity - Shannon@facedownrecords.com

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TRACK LISTING:

1. Verum
2. Spirit and Flesh
3. Travail
4. Indwelling
5. No Reserves. No Retreats.
No Regrets.
6. Animate the Lifeless
7. Depredation of the Cherished

Artist: Overcome
Title: No Reserves. No Retreats.
No Regrets.
Street Date: January 8, 2013
Genre: Hardcore / Metal
Configuration: CD
Cat #: FCD123-2
Price Code: CD7
UPC: 803847112321
Box Lot: 30
Hometown: Phoenix, AZ
Label: Facedown Records



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