

ONWARD TO OLYMPAS

INDICATOR

OVERVIEW:

Onward To Olympus are back with their third release "Indicator". The 12 song album was engineered by Taylor Larson (Periphery, Life On Repeat) at Oceanic Studios and is the bands heaviest and most dynamic to date. After years of non-stop touring in support of their first 2 albums, OTO have built a diehard fanbase from the ground up that are eagerly awaiting the release of "Indicator". OTO just finished touring all summer with War Of Ages and will be out on select dates with Texas In July this September.

MARKETING POINTS:

- On seen on the "More Than Sound" Tour with War Of Ages
- Appeared at Facedown Fest 2012
- Appeared at Sonshine Festival 2012
- Appearing on Facedown's Fall / Winter '12 Free sampler download
- Cover artwork by Dave Quiggle
- Third Facedown full length album with years of touring in support.
- Print ad campaign to include Outburn, Hails + Horns, AP and more.
- Targeted Facebook ads schedule to run 4 weeks prior to and after album release.
- Thorough pre-release promotion through postcards, you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal & hardcore sites.
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.

Also available from Onward To Olympus:



Title: This World Is Not My Home
UPC: 803847108928
Cat # FCD089-2
Price Code: CD12



Title: The War Within Us
UPC: 803847110129
Cat # FCD101-2
Price Code: CD12

CONTACT:

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Publicity - Shannon@facedownrecords.com



TRACK LISTING:

1. Indicate/Destroy
2. Strange Forest
3. Wolf's Jaw
4. Circles & Illusions
5. Never Hold Back
6. Breakthrough
7. Division
8. Ceasing Time
9. The Truth In Foundations
10. Paralysis
11. Royal State
12. Holding The Aspects

Artist: Onward To Olympus
Title: Indicator
Street Date: October 9, 2012
Genre: Metal / Hardcore
Configuration: CD
Cat #: FCD122-2
Price Code: CD12
UPC: 803847112222
Box Lot: 30
Hometown: Charlotte, NC
Label: Facedown Records



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