

Letter TO THE EXILES

MAKE AMENDS

From Long Island, NY comes a band that knows the meaning of follow through. Letter to the Exiles has persisted in sharpening their skill and sound, honing it into finely pointed hardcore-influenced metal even during the most formidable of times. LTTE know the struggle to keep moving forward is worth it; know that the creative push that allows them to write the honest and direct lyrics that comprise their new album "Make Amends" is essential to what the band is at its very core. "As a band we recognize that nothing is going to be given to us. But we also know that great things and great potential lie ahead if we just keep moving forward." Musically, "Make Amends" promises to be aggressive, following in the immortal footsteps of the great NY hardcore and metal bands that have come before, while simultaneously exhibiting the band's ability to keep things progressive by interspersing the hard with the soft, and unveiling the moments of peaceful calm they have interwoven throughout the album.

MARKETING POINTS:

- On the "More Than Sound" tour this summer with War Of Ages
- Appeared at Facedown Fest 2012
- Appearing on Facedown's Summer '12 Free sampler download
- Cover artwork by Dave Quiggle
- Follow up album to their Strike First debut "The Shadow Line" (2010)
- Print ad campaign to include Outburn, Hails + Horns, AP & more.
- Targeted Facebook ads schedule to run 4 weeks prior to and after album release.
- Thorough pre-release promotion through postcards, you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists

Also available from Letter To The Exiles:



Title: The Shadow Line
UPC: 803847903523
Cat # STF035-2
Price Code: CD9
Label: Strike First Records

CONTACT:

Sales - Jason@facedownrecords.com
Publicity - Shannon@facedownrecords.com



TRACK LISTING:

1. Open Graves
2. Conversations With Fallen Saints
3. Retribution
4. They Made Me The War Machine
5. Thieves
6. A World Of Wicked Men
7. The Violence Of Our Kind
8. Transcendence
9. The Greater Hands Of Lesser Sons
10. Make Amends

Artist: Letter To The Exiles
Title: Make Amends
Street Date: August 14, 2012
Genre: Metal / Hardcore
Configuration: CD
Cat #: FCD119-2
Price Code: CD12
UPC: 803847111928
Box Lot: 30
Hometown: Long Island, NY
Label: Facedown Records



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ESTABLISHED 1997 - THANK YOU FOR HELPING US BRING QUALITY HEAVY MUSIC TO THE MASSES FOR 15 YEARS!