

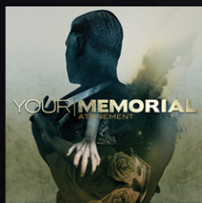
YOUR | MEMORIAL REDIRECT

Your Memorial are back with their sophomore Facedown release "Redirect". After touring non-stop on their previous album "Atonement", Your Memorial have returned to the studio and crafted together 12 matured tracks for what is sure to be one of Facedown's finest releases of 2012. Lyrically and musically, Your Memorial are more focused than ever and it shows through the strength and conviction of every song on "Redirect". Your Memorial will be on this summer's "Scream The Prayer" tour alongside Demon Hunter, Sleeping Giant, Emery, Gideon and more. They will also be playing as direct support to Underoath on this year's Sonshine Festival in their home state of Minnesota the weekend before "Redirect" is released.

MARKETING POINTS:

- On the Scream The Prayer tour this summer with Demon Hunter, Emery & Sleeping Giant
- As seen at Facedown Fest, Cornerstone Festival & Sonshine Festival
- Appearing on Facedown's Summer '12 Free sampler download
- Cover artwork by Dave Quiggle
- Follow up album to 2010's "Atonement"
- Print ad campaign to include Outburn, Hails + Horns, AP & more.
- Targeted Facebook ads schedule to run 4 weeks prior to and after album release.
- Thorough pre-release promotion through postcards, you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists

Also available from Your Memorial:



Title: Atonement
UPC: 803847109826
Cat # FCD098-2
Price Code: CD12
Label: Facedown Records

CONTACT:

Sales - Jason@facedownrecords.com
Publicity - Shannon@facedownrecords.com



TRACK LISTING:

1. Transfiguration
2. Redirect
3. Shipwreck
4. Eternity
5. The Substance Of Things Hoped For...
6. Change The World
7. Transform
8. Anthem
9. ...Evidence Of Things Unseen
10. Trial and Triumph
11. Cadence For A King
12. Legacy

Artist: Your Memorial
Title: Redirect
Street Date: July 17, 2012
Genre: Metal / Hardcore
Configuration: CD
Cat #: FCD118-2
Price Code: CD12
UPC: 803847111829
Box Lot: 30
Hometown: Minneapolis, MN
Label: Facedown Records



ESTABLISHED 1997 - THANK YOU FOR HELPING US BRING QUALITY HEAVY MUSIC TO THE MASSES FOR 15 YEARS!