

# LOOKING FORWARD DOWN WITH THE SHIP

Looking Forward are back with a new EP and are playing shows and festivals in 2012. "Down With The Ship" is the first release since their 2005 Facedown release "The Path We Tread". This is hardcore at it's finest!

"Down With The Ship" is being released as a limited edition digi pack made of recycled cardstock.

## MARKETING POINTS:

- As seen at Facedown Fest 2012
- Appearing on Facedown's Summer '12 Free sampler download
- Cover artwork by Dave Quiggle (For Today, Atreyu, Sick Of It All).
- Print ad campaign to include Outburn, Hails + Horns, AP & more.
- Targeted Facebook ads schedule to run 2 weeks prior to and after album release.
- Thorough pre-release promotion through postcards, you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.



## CONTACT:

Sales - Jason@facedownrecords.com / Publicity - Shannon@facedownrecords.com



## TRACK LISTING:

1. Intro
2. The Fast And The Spurious
3. Down With The Ship
4. Here I Am
5. Getting Back With Your 'X'
6. Put Up Or Shut Up
7. Demanding Answers
8. Outro

Artist: Looking Forward  
Title: Down With The Ship  
Street Date: June 19, 2012  
Genre: Hardcore  
Configuration: CD  
Cat #: FCD116-2  
Price Code: CD7  
UPC: 803847111621  
Box Lot: 30  
Hometown: Baltimore, MD  
Label: Facedown Records



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ESTABLISHED 1997 - THANK YOU FOR HELPING US BRING QUALITY HEAVY MUSIC TO THE MASSES FOR 15 YEARS!