

LEADERS

NOW WE ARE FREE

Leaders are storming onto the hardcore and metal scenes with their powerful debut album "Now We Are Free". Comprised of 10 tracks engineered by Zack Ohren at Castle Ultimate Studios (As Blood Runs Black, All Shall Perish, In the Midst Of Lions), "Now We Are Free" blends metal and hardcore influences seamlessly and is a must have album for fans of Hatebreed and Living Sacrifice. Leaders will be taking their live show on the road and will be on tour for all of 2012

MARKETING POINTS:

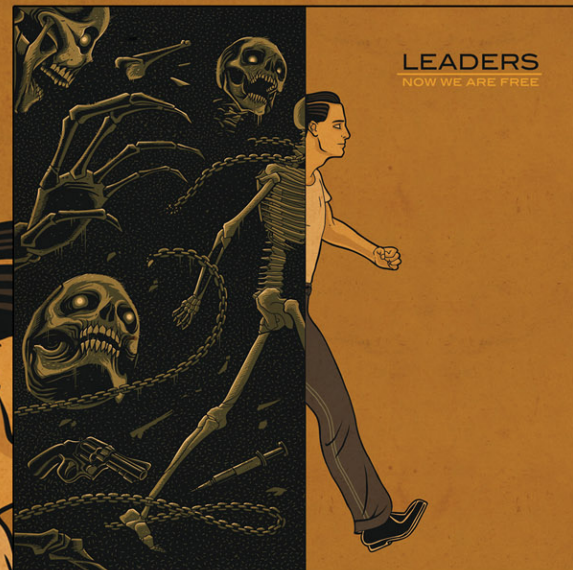
- Debut album engineered by Zack Ohren at Castle Ultimate Studios (As Blood Runs Black, In The Midst Of Lions)
- Appearing at Facedown Fest 2012 in Pomona, CA (Apr '12)
- Appearing on Facedown's Spring '12 Free sampler
- Cover artwork by Dave Quiggle (For Today, Atreyu)
- Full touring schedule in the works for 2012
- Print ad campaign to include AP, Outburn, Hails + Horns
- Targeted Facebook ads schedule to run 4 weeks prior to and after album release.
- Thorough pre-release promotion through postcards, you tube videos, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook & Twitter with give-a-ways, contests & non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.

FOR FANS OF: Living Sacrifice, Hatebreed

CONTACT:

Sales - Jason@facedownrecords.com
Publicity - Shannon@facedownrecords.com

www.facedownrecords.com



TRACK LISTING:

1. Overture
2. Conviction
3. Instance
4. Deportes
5. Send-up
6. Te Necesito
7. Leaders
8. Real
9. Alone
10. La Onda

Artist: LEADERS
Title: Now We Are Free
Street Date: March 27, 2012
Genre: Metal / Hardcore
Configuration: CD
Cat #: FCD113-2
Price Code: CD12
UPC: 803847111324
Box Lot: 30
Hometown: San Jose, CA
Label: Facedown Records



**FACEDOWN
RECORDS**



**FACEDOWN
RECORDS**

ESTABLISHED 1997 - THANK YOU FOR HELPING US BRING QUALITY HEAVY MUSIC TO THE MASSES FOR 15 YEARS!