

# a h o p e f o r h o m e

## IN ABSTRACTION



A Hope For Home's new album "In Abstraction" is a rich and dynamic execution of post rock / metal at it's finest. With 7 tracks clocking in at over 51 minutes of music, A Hope For Home has proved that their songwriting has pushed new limits and evolved in a very mature way. The atmospheric masterpieces are longer, the heavy parts are heavier and the melody is very warm and ambient.

During the making of "In Abstraction" the band travelled a large part of the US and parts of Europe to film for a full length feature that accompanies the CD version of this album as a separate DVD.

Previous fans of the band are sure to love "In Abstraction", as well as fans of bands like Cult Of Luna, Red Sparowes and Thrice.

### SELLING POINTS:

- Comes with a DVD featuring a full length film which goes along with the audio of the album
- Mixed by Chris Common at Red Room Studios (Pelican, Mouth Of The Architect)
- Appearing on Facedown's Fall / Winter 2011 Free sampler download
- Follow up to 2010's "Realis"
- Appeared at the sold out Facedown Fest 2011 (Pomona, CA).

### TRACKLISTING:

1. Calm
2. Out of Ruin, Misery
3. Firewind
4. Tides
5. The House Where You Were Born
6. Weaved
7. Everything That Rises Must Converge

### ADVERTISING / MARKETING

- Aggressive print ad campaign to include AP, Outburn, Hails + Horns, HM and more...
- Targeted Facebook ads scheduled to run 4 weeks prior to and after album release.
- Thorough pre-release promotion through postcards, online graphics, and viral networking.
- Online features being scheduled with key metal and rock websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.

Also available from A Hope For Home:



"Realis"  
Cat # FCD090-2  
UPC: 803847109024



"The Everlasting Man"  
Cat # STF029-2  
UPC: 803847902922

Hometown: Portland, OR

Key Markets: National



Street Date: December 6, 2011  
Artist: A HOPE FOR HOME  
Title: In Abstraction  
Genre: Post Rock / Post Metal  
Cat #: FCD111-2  
UPC: 803847111126  
Price Code: CD12  
Configuration: CD / DVD (Digi Pack packaging)  
Box Lot: 30

**FACEDOWN  
RECORDS**

P.O. Box 915 - Fallbrook, CA 92088  
www.facedownrecords.com  
Sales: jason@facedownrecords.com  
Publicity: shannon@facedownrecords.com



### ALSO AVAILABLE ON COLORED VINYL!

Cat #: FCD111-1  
UPC: 803847111119  
Price Code: LP14  
Configuration: LP  
Box Lot: 30