

IN THE MIDST OF LIONS



"I am in the midst of lions. I lie among ravenous beasts. Men whose teeth are spears and arrows, whose tongues are sharp swords." Psalms 57: 4

In The Midst Of Lions play vicious deathcore in the service of a higher power. A mixture of fast-paced tech metal, explosive breakdowns and inspirational live shows, their music can be compared to such contemporaries as The Faceless, Meshuggah and Veil of Maya. Their third album "Shadows" is their finest material yet and has monstrous production thanks to Zack Ohren at Castle Ultimate Studios who has also worked with bands such as All Shall Perish and As Blood Runs Black. ITMOL has built their name nationwide touring alongside of For Today, Bury Your Dead, Evergreen Terrace, Maylene & The Sons Of Disaster, Motionless In White and many more. They will be touring on the 2011 "Thrash And Burn Tour" with Winds Of Plague, Chelsea Grin, As Blood Runs Black and more this November and December in support of "Shadows".

TRACKLISTING:

1. False Idols
2. The Call
3. Take Your Place
4. Overcome
5. Cry of the Oppressed
6. New Beginnings
7. An Offering
8. Hardened Hearts
9. Prepare The Way
10. One For All

SELLING POINTS:

- Top priority band for Facedown Records
- Follow up to 2010's "The Heart Of Man"
- Touring on 2011's "Thrash And Burn" tour (Nov - Dec)
- As seen on Scream The Prayer Tour and the Over The Limit Tour
- Also available on limited edition colored vinyl

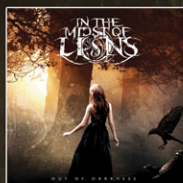
ADVERTISING / MARKETING

- Aggressive print ad campaign to include AP, Outburn, Hails + Horns, HM and more...
- Targeted Facebook ads schedule to run 4 weeks prior to and after album release.
- Thorough pre-release promotion through postcards, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.

Also available from In The Midst Of Lions:



"The Heart Of Man"
Cat # FCD096-2
UPC: 803847109628



"Out Of Darkness"
Cat # STF033-2
UPC: 803847903325

Hometown: St. Louis, MO

Key Markets: National



Street Date: November 22, 2011
Artist: IN THE MIDST OF LIONS
Title: Shadows
Genre: Metal
Cat #: FCD110-2
UPC: 803847111027
Price Code: CD12
Configuration: CD
Box Lot: 30

**FACEDOWN
RECORDS**

P.O. Box 915 - Fallbrook, CA 92088
www.facedownrecords.com
Sales: jason@facedownrecords.com
Publicity: shannon@facedownrecords.com



ALSO AVAILABLE ON COLORED VINYL!

Cat #: FCD110-1
UPC: 803847111010
Price Code: LP14
Configuration: LP
Box Lot: 30