

SAVING GRACE

THE KING IS COMING



OVERVIEW:

Since 2005 Saving Grace's ever-growing fan base and dedication to touring has earned them the reputation of the most successful spirit-filled hardcore act downunder. Saving Grace was born in a small coastal beach town in New Zealand, a sleepy beginning to a band that would become a metallic hardcore powerhouse, playing music in the 90s hardcore style of Earth Crisis and Arkangel mixed with classic metal bands like Slayer and Sepultura. Saving Grace have toured the US, New Zealand, Australia and Mexico and there is no end in site for touring in support of this new album.

Saving Grace joined the Strike First roster and released "Unbreakable" in 2010, now they've become part of the Facedown Family and will release their third studio album "The King Is Coming" on November 22, 2011.

TRACKLISTING:

- 1: The King Is Coming
- 2: Shekinah
- 3: The First Woe
- 4: Cross Contamination
- 5: Deathless
- 6: Man of Sorrows (The Funeral Dirge)
- 7: The Eye of The Storm Part III
- 8: Habakkuk
- 9: Kefirah
- 10: Beware The Apostates
- 11: Revelation 6
- 12: With Lifted Eyes

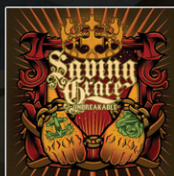
SELLING POINTS:

- Follow up to 2010's "Unbreakable" on Strike First Records
- Appeared at the sold out Facedown Fest 2011 (Pomona, CA)
- Appearing on Facedown's Fall / Winter 2011 Free sampler download
- Cover artwork by Dave Quiggle (For Today, Atreyu, Sick Of It All)
- Tour history in the US, New Zealand, Australia & Mexico

ADVERTISING / MARKETING

- Aggressive print ad campaign to include AP, Outburn, Hails + Horns, HM and more...
- Targeted Facebook ads schedule to run 4 weeks prior to & after release.
- Thorough pre-release promotion through postcards, online graphics, and viral networking.
- Online features being scheduled with key metal and hardcore websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Facedown Records subscription lists.

Also available:



"Unbreakable"
Cat # STF034-2
UPC: 803847903424

Hometown: Gisborne City, New Zealand / **Key Markets:** National

**FACEDOWN
RECORDS**

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Street Date: November 22, 2011
Artist: SAVING GRACE
Title: The King Is Coming
Genre: Hardcore / Metal
Cat #: FCD109-2
UPC: 803847110921
Price Code: CD12
Configuration: CD
Box Lot: 30