IMMORTAL SOUL TV. THE REQUIEM FOR THE ART OF DEATH



OVERVIEW:

Finland's Immortal Souls are back with their 4th full length album "IV: The Requiem For The Art Of Death". Like the albums that came before it, "The Requiem..." is best described as their own genre of Winter Metal. A must have metal album for fans of Dark Tranquility, Soilwork and In Flames.

SELLING POINTS:

- Follow up album to 2007's "Wintereich"
- Fourth highly anticipated full length of Winter Metal
- Existing fan base in the US since previous 2 albums were also released by Facedown Records.

ADVERTISING / MARKETING

- Aggressive print ad campaign to include Outburn, Hails + Horns, HM and more...
- Thorough pre-release promotion through postcards, online graphics, and viral networking.
- Online features being scheduled with key rmetal websites
- Strong promotion from the band and label on Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

Hometown: Kokkola, Finland / Key Markets: Metal Friendly accounts

Also available from Immortal Souls on Facedown Records:



"Wintereich" Cat # FCD063-2 UPC: 803847106320



"Ice Upon The Night" Cat # FCD040-2 UPC: 803847104029

TRACKLISTING:

- 1. Art of Death act I: Soulbells
- 2. Evil Believer
- 3. Nuclear Winter
- 4. I Wept
- 5. Absolution
- 6. Art of Death act II: The Last Journey
- 7. Reek of Rotting Rye
- 8. Last Day on Earth
- 9. Hypnotic Atrocity
- 10. Thoughts of Desolation
- 11. One Last Withering Rose
- 12. Art of Death act III:

The Requiem of the Funeral Eve

FACEDOWN RECORDS

P.O. Box 915 - Fallbrook, CA 92088 www.facedownrecords.com
Sales: jason@facedownrecords.com
Publicity: shannon@facedownrecords.com



Street Date: October 11, 2011
Artist: IMMORTAL SOULS
Title: IV: The Requiem For The Art of Death
Genre: Metal
Cat #: FCD106-2
UPC: 803847110624

UPC: 803847110624 Price Code: CD12 Configuration: CD Box Lot: 30