

Hope for the Dying

→ DISSIMULATION →



OVERVIEW:

With models ranging from Iron Maiden and Queensryche to Unearth and All That Remains, the members boast the “bringing together of influences as vast as the seven seas, ranging from the metal of years past to the modern kings of metal that reign today.” By combining their superior individual abilities and unique musicianship to produce the 80s influenced progressive metal fans have come to expect, Hope for the Dying prove the sincerity behind their determination to push forward into previously uncharted territory. The 11 tracks that make up “Dissimulation” show incredible musicianship, mature songwriting and an epic crossover of orchestral metal with jazz-like undertones and all out intensity.

“Dissimulation” was engineered by Brian Hood (A Plea For Purging, MyChildren MyBride) and is the follow up album to their self titled 2009 Strike First Records release.

SELLING POINTS:

- Appearing at Facedown Fest – April 8 & 9 in Pomona, CA
- Appearing at Cornerstone Festival – Bushnell, IL
- Engineered by Brian Hood (A Plea For Purging, MyChildren MyBride)
- Follow up to 2009’s self titled release on Strike First Records
- Featured on the upcoming free Facedown Spring sampler
- Top priority new artist for Facedown Records.

ADVERTISING / MARKETING

- Aggressive print ad campaign to include Alt Press, Outburn, Hails + Horns, HM and more...
- Thorough pre-release promotion through postcards, online graphics, touring and viral networking.
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace, Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

TRACKLISTING:

1. Exordium
2. Vacillation
3. Orison
4. Transcend
5. Imminent War
6. Perpetual Ruin
7. The Awakening
8. The Awakening: Dissimulation
9. The Awakening: The Veil Lifted
10. Vile Reflections
11. Derision

Also available:



HOPE FOR THE DYING
“Hope For The Dying”
Cat # STF027-2
UPC: 803847902724

Hometown: Jonesboro, IL / **Key Markets:** National

**FACEDOWN
RECORDS**

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Street Date: April 26, 2011
Artist: HOPE FOR THE DYING
Title: Dissimulation
Genre: Metal
Cat #: FCD102-2
UPC: 803847110228
Price Code: CD12
Configuration: CD
Box Lot: 30