

ONWARD TO OLYMPAS

THE WAR WITHIN US



OVERVIEW:

Onward To Olympus charged onto the scene with the release of their debut album "This World Is Not My Home" (Jan, 2010) and are back again with their sophomore album "The War Within Us". Once again they enlisted the help of Jamie King (For Today, Between The Buried And Me) to engineer the record and that combined with the matured direction of their writing make for an even more seasoned, technical and ear catching release. OTO has meticulously cultivated their sound, blending progressive metal, straight hardcore, and elements of death metal.

Onward to Olympus toured for the majority of 2010 and appeared at Sonshine, Cornerstone, and Purple Door festivals. This spring will see them touring on the way to and from Facedown Fest on the 2nd annual "Facedown Young & Wreckless Tour", and plans for the rest of the year are already in motion.

SELLING POINTS:

- Appearing at Facedown Fest – April 8 & 9 in Pomona, CA
- Appearing at Cornerstone Festival – Bushnell, IL
- Cover artwork by Dave Quiggle
- Engineered by Jamie King (For Today / Between The Buried And Me)
- Follow up to 2010's "This World Is Not My Home"
- Featured on the upcoming free Facedown Spring sampler

ADVERTISING / MARKETING

- Aggressive print ad campaign to include Alt Press, Outburn, Hails + Horns, HM and more...
- Thorough pre-release promotion through postcards, online graphics, touring and viral networking.
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace, Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

TRACKLISTING:

1. The Continuance
2. The War Within Us
3. Revealing
4. Hidden Eyes
5. Seeker
6. Structures
7. Unsuitable Patterns
8. The March
9. Accuser
10. From The Mouth
11. Rebuilt

Also available:



ONWARD TO OLYMPAS
"This World Is Not My Home"
Cat # FCD089-2
UPC: 803847108928

Hometown: Charlotte, NC / **Key Markets:** National

**FACEDOWN
RECORDS**

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Street Date: March 15, 2011
Artist: ONWARD TO OLYMPAS
Title: The War Within Us
Genre: Hardcore / Metal
Cat #: FCD101-2
UPC: 803847110129
Price Code: CD12
Configuration: CD
Box Lot: 30