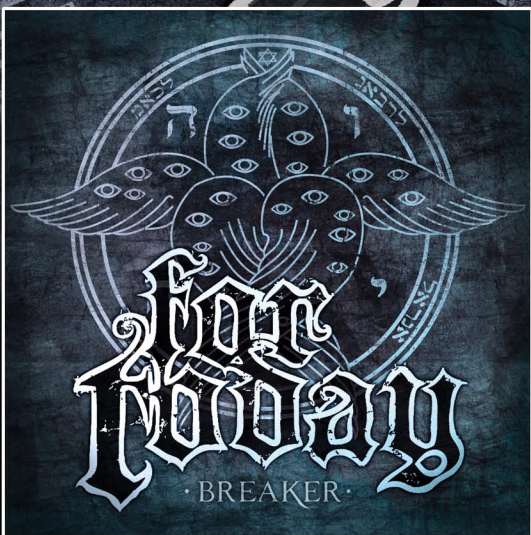


# FOR TODAY

## • BREAKER •



### Overview:

For Today's third album "Breaker" builds on the success of their previous 2 albums and the non-stop touring that they have done over the past couple of years. Recorded at the Machine Shop by Will Putney, "Breaker" is 12 tracks of metal infused hardcore that fans worldwide have come to love. After headlining this year's "Scream The Prayer" Tour, they will be supporting Bleeding Through in the Fall. "Breaker" is guaranteed to be one of the strongest albums in it's genre in 2010.

### Selling Points:

- Headlining the "Scream The Prayer" tour all summer.
- Sept. 2010 tour with Bleeding Through.
- Appearing at Cornerstone Festival, Sonshine Festival, & Purple Door Festival
- 30,000+ scans on their previous 2 albums.
- Engineered by Will Putney at the Machine Shop.
- Top priority artist for Facedown Records.
- Featured on Summer 2010 Facedown sampler.
- Tour history with: Emmure, Throwdown, Evergreen Terrace, Bury Your Dead, Haste the Day and many more.

### TRACKLISTING:

1. The Breaker's Origin
2. Devastator
3. The Advocate
4. The Breaker's Valley
5. Seraphim
6. Arm the Masses
7. White Flag
8. The Breaker's Encounter
9. Phoenix
10. Psalm of the Son
11. King
12. The Breaker's Commission

### Advertising / Marketing / Press:

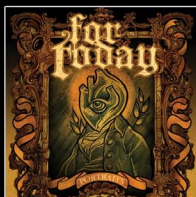
- Aggressive print ad campaign to include Alt Press, Outburn, Hails + Horns, HM and more...
- Thorough pre-release promotion through postcards, online graphics, touring and viral networking.
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace, Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

Hometown: Sioux City, IA / Key Markets: National



"Ekklesia"

UPC: 803847106924



"Portraits"

UPC: 803847108027

**FACEDOWN  
RECORDS**

P.O.Box 915 - Fallbrook, CA 92088  
www.facedownrecords.com  
Sales: jason@facedownrecords.com

distributed by:



Street Date: August 31, 2010

Artist: FOR TODAY

Title: Breaker

Genre: Metal / Hardcore

Cat #: FCD097-2

UPC: 803847109727

Price Code: CD12

Configuration: CD

Box Lot: 30