



## **OVERVIEW**

In the Midst of Lions grew up in the St. Louis music scene saturated with hardcore and indie bands. "Our local scene influenced our style to be a little bit different than the run of the mill death metal." A mixture of fast-paced tech with grinding melodic metal, their sound can be compared to such contemporaries as Meshuggah, The Faceless, Whitechapel, and Darkest Hour. After the success of their debut album "Out Of Darkness" (2009 Strike First Records), In The Midst Of Lions were signed to Facedown Records where they have continued to tour heavily and build their loyal fanbase nationwide. The spring of 2010 saw them headlining the Facedown Records "Young & Wreckless Tour" with label mates A Hope For Home, Hands and Onward To Olympas and this summer the band will be on the "Scream The Prayer Tour" with For Today, Maylene And The Sons Of Disaster, A Plea For Purging and many more.

Their new album "The Heart Of Man" was recorded with Jamie King (Between The Buried And Me, For Today) and is a sonically crushing metal album that is sure to impress fans and critics.

## **SELLING POINTS**

- On the "Scream The Prayer" tour all summer.
- Appearing at Cornerstone Festival, Sonshine Festival, & Purple Door Festival
- Engineered by Jamie King (Between The Buried And Me, For Today)
- Top priority new artist for Facedown Records.
- Featured on Summer 2010 Facedown sampler.
- Headlined the Facedown "Young & Wreckless Tour" in the Spring of 2010

## **ADVERTISING / MARKETING**

- Print ad campaign to include Hails & Horns, Outburn, AP, HM & more
- Online features being scheduled with key hardcore & metal websites
- Strong promotion from the band and label on Myspace, Twitter & Facebook with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message lists.

Hometown: St. Louis, MO / Key Markets: National

## TRACKLISTING:

- 1. The Heart of Man
- 2. The Pharisaic Heart
- 3. The Machine
- 4. Abandonment
- 5. Opposition
- 6. At the Feet of Creation
- 7. Released
- 8. Defiance
- 9. Home
- 10. Fearless
- 11. An Awakening
- 12. Reborn



P.O. Box 915 - Fallbrook, CA 92088 www.facedownrecords.com
Sales: jason@facedownrecords.com





Street Date: August 3, 2010 Artist: IN THE MIDST OF LIONS Title: The Heart Of Man Genre: Metal Cat #: FCD096-2 UPC: 803847109628 Price Code: CD12

Configuration: CD Box Lot: 30