

IMPENDING DOOM

THERE WILL BE VIOLENCE



OVERVIEW

After selling over 50,000 copies of their previous 2 albums and touring the US countless times with bands like August Burns Red, Whitechapel, and Acaica Strain, Impending Doom are back with their third full length "There Will Be Violence". Recorded at Lambesis Studios with Daniel Castleman (As I Lay Dying, Winds Of Plague, War Of Ages), "There Will Be Violence" is 10 tracks of the heaviest and finest metal that fans have come to expect from Southern California's Impending Doom. The band will be touring this summer as part of the annual "Thrash And Burn" tour in support of the new album.

SELLING POINTS

- On the "Thrash And Burn" tour all summer.
- Appearing at Cornerstone Festival and Sonshine Festival
- Recorded at Lambesis Studios (As I Lay Dying, Winds Of Plague, War Of Ages)
- Previous 2 albums have sold over 50,000 copies combined
- Featured on Summer 2010 Facedown sampler.
- Tour history with August Burns Red, Whitechapel, Acacia Strain, MyChildren MyBride and many more.

TRACKLISTING:

1. Hell Breaks Loose
2. There Will Be Violence
3. Orphans
4. Peace Illusion
5. The Great Fear
6. Walking Through Fire
7. Love Has Risen
8. The Son Is Mine
9. Children Of Wrath
10. Sweating Blood

ADVERTISING / MARKETING

- Aggressive print ad campaign to include Alt Press, Outburn, Hails + Horns, HM and more...
- Targeted online ads set up through Facebook.
- Thorough pre-release promotion through postcards, online graphics, touring and viral networking.
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace, Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

Also available from Impending Doom:



"The Serpent Servant"
UPC: 803847107822



"Nailed, Dead, Risen"
UPC: 803847106429

Hometown: Corona, CA / Key Markets: National

**FACEDOWN
RECORDS**

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Street Date: July 20, 2010
Artist: IMPENDING DOOM
Title: There Will Be Violence
Genre: Metal
Cat #: FCD095-2
UPC: 803847109529
Price Code: CD12
Configuration: CD
Box Lot: 30