

A PLEA FOR PURGING

THE MARRIAGE OF HEAVEN AND HELL



OVERVIEW

A Plea For Purging's third album "The Marriage Of Heaven And Hell" is a follow up to the highly acclaimed sophomore release "Depravity". As one of the hardest working and touring bands on the planet, A Plea For Purging will be on this summer's "Scream The Prayer" tour to support the new album which will include festivals stops at Cornerstone and Sonshine Festival. The band once again recorded with Joey Sturgis at Foundation Recording Studio and the artwork was designed by Dave Quiggle.

SELLING POINTS

- On the "Scream The Prayer" tour all summer.
- Appearing at Cornerstone Festival and Sonshine Festival
- Recorded at The Foundation Recording Studio (The Devil Wears Prada, Asking Alexandria)
- Follow up album to "Depravity" which sold 10,000 copies
- Featured on Summer 2010 Facedown sampler.
- Cover art by Dave Quiggle

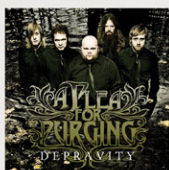
TRACKLISTING:

1. The Eternal Female
2. Sick Silent America
3. Shiver
4. Golden Barriers
5. The Fall
6. And Weep
7. Trembling Hands
8. Finite
9. The Jealous Wings
10. The New Born Wonder

ADVERTISING / MARKETING

- Aggressive print ad campaign to include Alt Press, Outburn, Hails + Horns, HM and more...
- Strategic and targeted online ad campaign through Facebook
- Thorough pre-release promotion through postcards, online graphics, touring and viral networking.
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace, Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

Also available:



A Plea For Purging
"Depravity" CD
Cat # FCD077-2
UPC: 803847107723

Hometown: Nashville, TN / **Key Markets:** National

**FACEDOWN
RECORDS**

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Street Date: July 6, 2010
Artist: A PLEA FOR PURGING
Title: The Marriage Of Heaven And Hell
Genre: Metal
Cat #: FCD093-2
UPC: 803847109321
Price Code: CD12
Configuration: CD
Box Lot: 30