

Call to Preserve

LIFE OF DEFIANCE



OVERVIEW

Call To Preserve's third album "Life Of Defiance" was recorded at Warrior Sound Studios (Advent, He Is Legend) and features 11 tracks of straight forward hardcore like those that they have become known for on their previous albums. Hard hitting, in your face and anthemic describe the music and lyrics of Florida's finest. After touring the US and Europe alongside of bands like Agnostic Front, Madball, Reign Supreme, This Is Hell, For Today, Advent and more; Call To Preserve are prepared to release the strongest album of their career so far with "Life Of Defiance".

For fans of: Terror, Madball, Comeback Kid

SELLING POINTS

- As seen on tour with Agnostic Front, Madball, Reign Supreme, For Today This Is Hell, Advent and more.
- Appearing at Cornerstone Festival 2010.
- Recorded at Warrior Sound Studio (Advent, He Is Legend)
- Featured on Summer 2010 Facedown sampler.
- Cover art by Dave Quiggle

TRACKLISTING:

1. Life of Defiance
2. Drawing Lines On All Sides
3. Empty Promises
4. The Weight
5. Functionary
6. Desoto
7. Thin Skin
8. Across the Isle
9. Holding Embers
10. Lost at Sea
11. Last Look Back

Also available:



Call To Preserve
"From Isolation" CD
Cat # FCD075-2
UPC: 803847107525

ADVERTISING / MARKETING

- Aggressive print ad campaign to include Alt Press, Outburn, Hails + Horns, HM and more...
- Thorough pre-release promotion through postcards, online graphics, touring and viral networking.
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace, Facebook and Twitter with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

Hometown: Melbourne, FL / Key Markets: National

**FACEDOWN
RECORDS**

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Street Date: June 8, 2010
Artist: CALL TO PRESERVE
Title: Life Of Defiance
Genre: Hardcore
Cat #: FCD092-2
UPC: 803847109222
Price Code: CD12
Configuration: CD
Box Lot: 30