

# ABEL

## THE HONEST LOVE

### OVERVIEW

It is obvious that Abel, a three piece from Poughkeepsie, NY, live and breath music. From their soaring guitars to the dramatic progressions that inhabit their songs, Abel allows soulfulness to reign supreme. Writing from a profoundly compassionate place, the band creates music that is drenched in empathetic lyrics and infectious choruses. Abel has captured the heart of the indie movement by equipping the honesty in their creativity, and they are careful to let themselves be led by that honesty.

### SELLING POINTS

- Toured nationally with Deas Vail in August '09 to support the release.
- Performed at Purple Door Festival 2009 in Lewisberry, PA, on the Gallery Stage.
- Multiple performances at Cornerstone Festival 2009 in Bushnell, IL.
- Album produced by Greg Dunn of Moving Mountains.
- Limited Edition Digi Pack made of recycled cardstock.

### ADVERTISING / MARKETING

- Online features being scheduled with key indie rock websites
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Mass email + text blasts to Dreamt & Facedown email and text message lists.

Hometown: Poughkeepsie, NY

### TRACKLISTING

1. Dressed Like A King
2. Song Of Simon
3. The Honest Love
4. My Melody
5. The World Sings



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Street Date: Sept. 1, 2009  
Artist: ABEL  
Title: The Honest Love  
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Box Lot: 30