

THE SERPENT SERVANT



Overview:

Impending Doom took the metal and hardcore world by storm in September of 2007 with the release of their debut album "Nailed. Dead. Risen". Since then, the band has scanned over 20,000 copies of that album and toured alongside of Uneath, Bleeding Through, Acacia Strain, Whitechapel, Emmure, As Blood Runs Black, and many more. They have also headlined the "Scream The Prayer" tour, Facedown Fest and Cornerstone Festival's Underground Stage. The new album "The Serpent Servant" is a crushing & heavy evolution of Impending Doom that was recorded at Lambesis Studios with Daniel Castleman (As I Lay Dying, Winds Of Plague) and mixed & mastered by Zeuss at Planet Z studios (Shadows Fall, Hatebreed, Whitechapel). 2009 will be the year of Impending Doom!

Selling Points:

- Over 20,000 scans on their previous album "Nailed. Dead. Risen"
- Toured in January 09 w/ Uneath & Emmure and February / March 09 w/ Bleeding Through, The Acacia Strain & As Blood Runs Black.
- Headlined the first annual "Scream The Prayer" tour in the summer of 2008
- Headliners at Facedown Fest 2008 + 2009 in Pomona, CA
- Engineered by Daniel Castleman @ Lambesis Studios (As I Lay Dying, Winds Of Plague)
- Mixed & Mastered by Zeuss @ Planet Z Studios (Shadows Fall, Hatebreed, Whitechapel)
- Huge online fanbase with over 2.5 million plays and 45,000 friends on Myspace
- PR by Jerry Graham @ Warm Fuzzy PR
- Strong print & online ad campaign with additional fuel provided by non-stop viral networking.

Advertising / Marketing

- Aggressive print ad campaign to include Alt Press, Decibel, Outburn, AMP, Hails + Horns, Metal Maniacs, HM and more...
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.
- Posters and other promo material is available for your store! Just ask.

Hometown: Corona, CA / Key Markets: National

TRACKLISTING:

1. When Waters Run Deep
2. The Serpent Servant
3. Anything Goes
4. Storming The Gates Of Hell
5. Welcome To Forever
6. More Than Conquerors
7. Revival: America
8. In The House Of Mourning
9. When I Speak
10. City Of Refuge
11. Beginnings



Also available:
IMPENDING DOOM
"Nailed. Dead. Risen"
FCD064-2



CD VERSION:



LIMITED EDITION VINYL LP:



Street Date: March 31, 2009
Artist: IMPENDING DOOM
Title: The Serpent Servant
Genre: Metal
CD Cat #: FCD078-2
LP Cat #: FCD078-1
CD UPC: 803847107822
LP UPC: 803847107815
Price Code: CD12 / LP14
Box Lot: 30

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