



Overview:

A Plea For Purging released their debut full length album with Facedown back in October of 2007. Since then, the band has almost never slept in their own beds as they call the road their home and dedicate every moment of every day to pushing their band to new limits. After playing over 300 shows in support of their debut, the band has recorded 11 new tracks with engineer and producer Joey Sturgis @ The Foundation (The Devil Wears Prada, Gwen Stacy) for their sophomore album titled "Depravity". Once again, the album will be supported with non-stop touring (kicking off on Feb. 1) as well as a huge online presence through the band's myspace page, their own online TV show titled "PLEA TV" and all of Facedown's online and physical promotional and marketing outlets. A Plea For Purging is poised and ready to make their move in 2009 as "Depravity" brings their heavy sound to the masses.

TRACKLISTING:

1. Descension
2. Retribution
3. Malevolence
4. Holocausts
5. Motives
6. Devourer
7. Prevaricator
8. Traitor
9. Misanthropy
10. Reputation
11. Depravity

Selling Points:

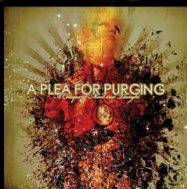
- Full time touring band, playing 250 - 300 shows a year.
- One of the direct support artists at Facedown Fest 2009 in Pomona, CA
- Engineered by Joey Sturgis @ The Foundation (The Devil Wears Prada, Gwen Stacy)
- Over 2 million plays and 33,000 friends on myspace.com
- Previous album "A Critique Of Mind And Thought" scanned 6,000 albums
- Strong print & online ad campaign with additional fuel provided by non-stop viral networking.
- Huge online presence through myspace and their own online TV show "PLEA TV".

Advertising / Marketing

- Aggressive print ad campaign to include Alt Press, Outburn, AMP, Hails + Horns, HM and more...
- Online features being scheduled with key hardcore and metal websites
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.
- Mass email + text blasts to Facedown Records email and text message subscription lists.

Hometown: Nashville, TN / Key Markets: National

Also available:
A PLEA FOR PURGING
"A Critique Of Mind And Thought"
FCD065-2



Street Date: March 3, 2009
Artist: A PLEA FOR PURGING
Title: Depravity
Genre: Metal / Hardcore
Cat. # FCD077-2
UPC: 803847107723
Price Code: CD12
Configuration: CD
Box Lot: 30



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