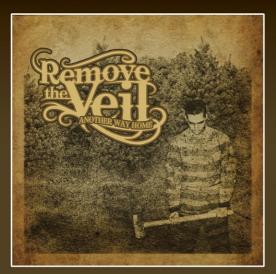


REMOVE THE VEIL - "Another Way Home" Street Date: 10.16.2007



# TRACKLISTING:

- 1. The Crux
- 2. A Rage Scene Retold
- 3. Vampire
- 4. How to Jump a Ravine
- 5. Burn It Down
- 6. Watauga
- 7. Devil Child
- 8. Wait to Wake
- 9. The Revision
- 10. Another Way Home
- 11. The Secret Syndrome

#### Overview:

Since forming in early 2005, Remove the Veil has been on an unstoppable mission to spread the word about their unique brand of hard-rocking, loud and fast southern metal. Their hard-pounding rhythms and intricate guitar work coupled with solid, driving bass lines provide a platform that compliments the interwoven vocal patterns to create an unmistakable sound.

With their influences ranging from Merle Haggard to Metallica, the band blends a mix of southern rock, metal and hardcore into a genre that blurs the lines between mainstream and underground. Their debut album "Another Way Home" was recorded and engineered by Mike Dresch at Cathouse Studios (Nodes Of Ranvier, The Spill Canvas, War Of Ages) and is 11 tracks of foot tapping, head banging and energy bringing rock n roll. Remove The Veil has been touring non stop all year and will continue to in support of "Another Way Home".

## **Selling Points:**

- On tour in September with War Of Ages and Inked In Blood.
- Appearing at Facedown Fest East Coast (Sept. 29 in Baltimore, MD)
- Full time touring band.
- Featured on 20,000+ Facedown Fall 07 Sampler CDs.
- Strong print ad campaign teamed up with online and network commercial advertising (MTV2 + Fuse).

## Advertising / Marketing

- Aggressive print ad campaign to include Alt Press, Revolver, Outburn, AMP, Decibel, Hails + Horns, HM and more...
- Front page feature on Pure Volume during week of street date.
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.

### **Key Markets**

Auburn (Hometown), Birmingham, Atlanta, Mobile, Los Angeles, Nashville



Street Date: October 16, 2007 Artist: REMOVE THE VEIL Title: Another Way Home Genre: Rock / Hardcore / Metal

Cat. # FCD066-2 UPC: 803847106627 Price Code: CD12 Configuration: CD Box Lot: 30



