

A PLEA FOR PURGING

A Critique of Mind and Thought

A PLEA FOR PURGING – “A Critique Of Mind And Thought” Street Date: 10.2.2007



Overview:

Coming at you in a blaze of high-end solos A Plea For Purging waste no time in proving their instrumental prowess. Guitarists Blake Martin and Lyle Paschal leave no room for the non-descript breakdowns that seem to saturate the current metal-core market. Formed in 2005 in Nashville, Tennessee under such influences as Dragonforce and Iron Maiden A Plea For Purging banged out 200 shows in their first year as a band. The band is as well known for their antics as for their scorching live performances and sometimes the two go hand in hand: “We’ve been known to breathe fire at live shows from time to time” says vocalist Andy Atkins.

When the fire isn’t coming from their mouths it is certainly coming from their hearts. Pouring forth such intensity and precision they are a sort of threshing combine running at peak performance producing highly contagious riffs and infectious harmonies. A Plea For Purging’s debut album “A Critique Of Mind And Thought” will be supported by non stop touring and a non-stop work ethic that is rarely seen in bands today.

Selling Points:

- On tour in September with War Of Ages and Inked In Blood.
- Appearing at Facedown Fest East Coast (Sept. 29 in Baltimore, MD)
- Full time touring band.
- A Plea For Purging is a top priority band for Facedown.
- Strong print ad campaign teamed up with online and network commercial advertising (MTV2 + Fuse).

Advertising / Marketing

- Aggressive print ad campaign to include Alt Press, Revolver, Outburn, AMP, Decibel, Hails + Horns, HM and more...
- Front page feature on Pure Volume during week of street date.
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Contests with key online partners scheduled around release date.

Key Markets

National (Hometown is Nashville, TN)

TRACKLISTING:

1. Sons of Vipers, How Will You Escape the Judgement of Hell
2. While the Sparrow Sleeps
3. The Slaying of the Serpentine Dragon
4. The Betrayers
5. Perseverance
6. Resurrection of the Beast
7. A Hymn of Praise
8. Death Has Been Swallowed Up in Victory
9. Everything and Nothing
10. Turn it Down



P.O.Box 915 – Fallbrook, CA 92088
www.facedownrecords.com
Sales: jason@facedownrecords.com

distributed by:



Street Date: October 2nd, 2007
Artist: A PLEA FOR PURGING
Title: A Critique Of Mind and Thought
Genre: Hardcore / Metal
Cat. # FCD065-2
UPC: 803847106528
Price Code: CD12
Configuration: CD
Box Lot: 30