

WAR OF AGES - "Fire From The Tomb" Street Date: 7.24.2007



TRACKLISTING:

- 1. Intro
- 2. Stand Your Ground
- 3. Brothers In Arms
- 4. The Awakening
- 5. False Prophet
- 6. Only The Strong Survive
- 7. My Solitude
- 8. Battle On
- 9. One Day
- 10. Scars Of Tomorrow
- 11. Broken Before You
- 12. Second Chance

OVFRVIEW:

After relentless touring (over 500 shows in the last 2 years) alongside of Terror, The Warriors, All Shall Perish, Full Blown Chaos, Becoming The Archetype and many more, War Of Ages took some time out of their touring schedule to go into Cathouse Studios (Nodes Of Ranvier, Bloodlined Calligraphy) to re-write and completely re-record their debut Self Titled album. "We felt like the original recordings of these songs lacked the heavy and aggressive energy that we put out through our live shows" states vocalist Leroy Hamp. "We wanted the opportunity to showcase these songs in the way that they were always supposed to sound and it also gave us the opportunity to re-write some as well". As an added bonus, the band has recorded a brand new song titled "The Awakening" which many are calling the bands finest material to date.

War Of Ages seamlessly mesh together metal and hardcore for a sound that has been compared to In Flames meets Hatebreed. "Fire From The Tomb" is 12 tracks of pure fury that is backed up by one of the strongest live shows in the genre today. Non-stop touring will follow the release of this album and the bands current presence on MTV2, Fuse, AOL Radio, Myspace and Pure Volume is sure to grab awareness of metal and hardcore fans nationwide.

SELLING POINTS:

- Non stop summer and fall touring to support this album including stops at Cornerstone Festival, Sonshine Festival and many, many more.
- Follow up album to last year's successful "Pride Of The Wicked" which has scanned over 12,000 albums to date.
- Just headlined Facedown Fest 2007 in Pomona, CA in front of a sold out crowd of 1,000 people.
- Full time touring band.
- Over 750,000 plays on Myspace.com
- As seen on tour with Terror, The Warriors, All Shall Perish, Becoming The Archetype and plenty more.

ADVERTISING / MARKETING:

- Aggressive print ad campaign to include Alt Press, Revolver, Outburn, AMP, Decibel, Hails + Horns, HM and more...
- Front page feature on Pure Volume during week of street date.
- Strong promotion from the band and label on Myspace with give-a-ways, contests and non-stop news blasts.
- Currently a top ranking metal band on AOL Radio.
- Contests with key online partners scheduled around release date.

KEY MARKETS:

- National (Hometown is Erie, PA)



Also available: WAR OF AGES "Pride Of The Wicked" FCD055-2





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Street Date: July 24th, 2007 Artist: WAR OF AGES Title: Fire From The Tomb

Genre: Hardcore / Metal Cat. # FCD061-2 UPC: 803847106122 Series Code: 1298 Configuration: CD

Box Lot: 30